

REGISTRATION OF LOBBYIST

FOR USE IN 2007

07 OCT 24 PM 1:13

Return to Office of the City Clerk, 210 Martin Luther King, Jr. Blvd, Room 103, Madison, WI 53703-3342

Section 1 -- Identification of Lobbyist

"Lobbyist" means any person paid to influence administrative or legislative action.

Trachtenberg Last Name Ronald M. First Name Attorney Title

P.O. Box 2038 Mailing Address

Madison City WI State 53701-2038 Zip Code

33 East Main Street, Suite 500, Madison, WI 53703-3095 Business Address (if different)

(608) 268-5575 Contact Phone

(608) 257-2508 Contact FAX rtrachtenberg@murphydesmond.com Contact E-mail Address

www.murphydesmond.com Internet Address

Person to whom correspondence should be sent (if different from above)

Last Name First Name

Firm or Organization Name

Mailing Address

City State Zip Code

Phone FAX E-mail Address

**Section II -- Nature and Interest of Principal**

B&R Enterprises of Madison, LLC  
Name of Principal

Designated Representative of Principal:

Trachtenberg                      Ronald M.                      Attorney  
Last Name                              First Name                              Title

Post Office Box 2038  
Mailing Address

Madison                                      WI                                      53701-2038  
City    State    Zip Code

33 East Main Street, Suite 500, Madison, WI 53703  
Business Address (if different)

(608) 268-5575  
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Internet Address

Check one of the following and complete only that section:

**Business Entity**

Land development and construction  
Describe the business activity in which the entity is engaged

Chief Executive Officer: Bauer                                      Dennis B.  
Last    First    Title

If partnership or limited liability company, check here  and attach list of partners/members

**Industry, Trade or Professional Association**

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: \_\_\_\_\_  
Last    First    Title

Approximate number of members: \_\_\_\_\_

**Other Not for Profit**

Labor Union

Charitable/Religious/Civic, etc.

Other

\_\_\_\_\_  
Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

\_\_\_\_\_  
Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: \_\_\_\_\_

**Individual**

\_\_\_\_\_  
Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed

\_\_\_\_\_  
Describe the business activity in which the individual or the individual's employer is engaged

**Section III -- Areas of Lobbying**

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

Amendment to M1 zoning code to provide for hotels as a conditional use.

List the City agencies in which the principal seek to influence administration action:

All       None       Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: Amendment to M1 zoning code to provide for hotels as a conditional use.

a How will this item affect the principal's business or other activity?

Principal wishes to develop a hotel on an M1 zoned site.

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

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c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount

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For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics

**CAPITAL BUDGET**

**OPERATING BUDGET**

|       |       |
|-------|-------|
| topic | topic |
| topic | topic |
| topic | topic |
| topic | topic |
| topic | topic |
| topic | topic |

**Section IV - Authorization of Lobbyists**

As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

- The lobbyist is an employee of the Principal.
- The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: October 23, 2007

Name: Ronald M. Trachtenberg

Position: Attorney

Signature: 

**Section V -- Certification**

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

On Behalf of Lobbyist:

  
Signature

Attorney

Title

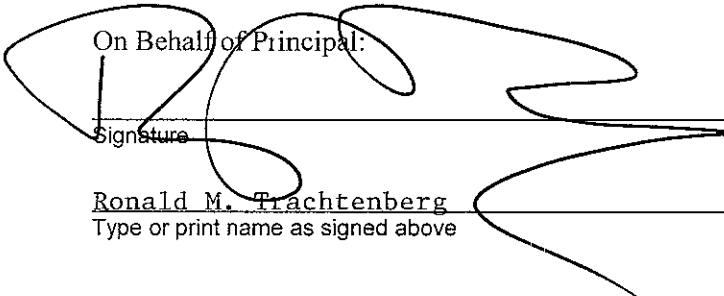
Ronald M. Trachtenberg  
Type or print name as signed above

October 23, 2007

Date

Address & Telephone (if different from first page of this form)

On Behalf of Principal:

  
Signature

Attorney

Title

Ronald M. Trachtenberg  
Type or print name as signed above

October 23, 2007

Date

Address & Telephone (if different from first page of this form)

33 East Main Street  
Suite 500  
Madison WI 53703-3095  
**Mailing Address:**  
P O Box 2038  
Madison WI 53701-2038  
**Phone:**  
608 257 7181  
**Fax:**  
608 257 2508  
www.murphydesmond.com

**Ronald M. Trachtenberg**  
Direct Line 608.268.5575  
Facsimile 608 257 2508  
rtrachtenberg@murphydesmond.com



07 OCT 2007 PM 1:19

23 October 2007

City Clerk  
City of Madison  
City-County Building  
210 Martin Luther King, Jr. Blvd.  
Madison, WI 53703

Re: Our Clients: B&R Enterprises of Madison, LLC  
Registration of Lobbyist

Dear Sir or Madam:

Enclosed herewith is our Registration of Lobbyist on behalf of B&R Enterprises of Madison, LLC.

Very truly yours,

Ronald M. Trachtenberg

RMT:srp  
072773  
city clerk 102307  
Enclosure