



**Section II -- Nature and Interest of Principal**

Gallina Investments, LLC and QRS Company, LLC  
Name of Principal

Designated Representative of Principal:

Trachtenberg                      Ronald M.                      Attorney  
Last Name                      First Name                      Title

Post Office Box 2038  
Mailing Address

Madison                      WI                      53701-2038  
City                      State                      Zip Code

2 East Mifflin Street, Suite 800, Madison, WI 53703  
Business Address (if different)

(608) 268-5575  
Contact Phone

(608) 257-2508                      rtrachtenberg@murphydesmond.com  
Contact FAX                      Contact E-mail Address

www.murphydesmond.com  
Internet Address

Check one of the following and complete only that section:

**Business Entity**

Real estate ownership and development  
Describe the business activity in which the entity is engaged

Chief Executive Officer: Gallina                      Joseph                      Authorized Member  
Last                      First                      Title

If partnership or limited liability company, check here  and attach list of partners/members.

**Industry, Trade or Professional Association**

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: \_\_\_\_\_  
Last                      First                      Title

Approximate number of members: \_\_\_\_\_

**Other Not for Profit**

Labor Union

Charitable/Religious/Civic, etc.

Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: \_\_\_\_\_

**Individual**

Name and address of the individual's employer, if any or of the individual's primary place of business, if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

**Section III -- Areas of Lobbying**

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

Development of 4131 Marsh Road, City of Madison, including zoning and platting

List the City agencies in which the principal seek to influence administration action:

All       None       Agencies listed below

Department of Planning and Development

Engineering Division

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: Development of 4131 Marsh Road, City of Madison, including zoning and platting.

a. How will this item affect the principal's business or other activity?

Principal is in the business of real estate ownership and development.

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

\_\_\_\_\_  
\_\_\_\_\_

c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount

\_\_\_\_\_  
\_\_\_\_\_

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

**CAPITAL BUDGET**

**OPERATING BUDGET**

_____ topic _____	_____ topic _____
_____ topic _____	_____ topic _____
_____ topic _____	_____ topic _____
_____ topic _____	_____ topic _____
_____ topic _____	_____ topic _____
_____ topic _____	_____ topic _____

**Section IV - Authorization of Lobbyists**

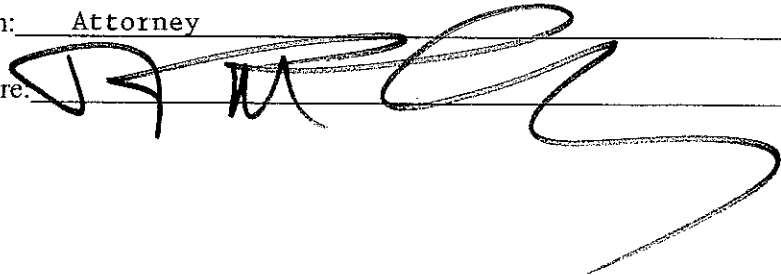
As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

- The lobbyist is an employee of the Principal.
- The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: April 19, 2007

Name: Ronald M. Trachtenberg

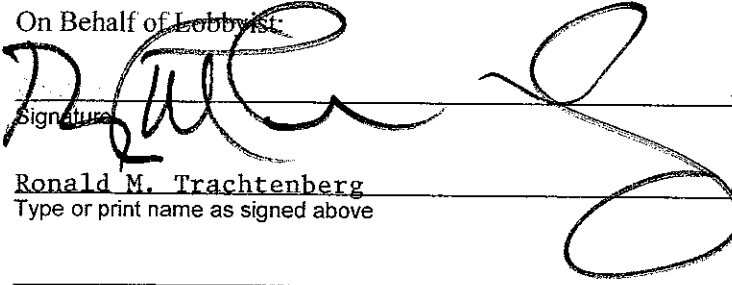
Position: Attorney

Signature: 

**Section V -- Certification**

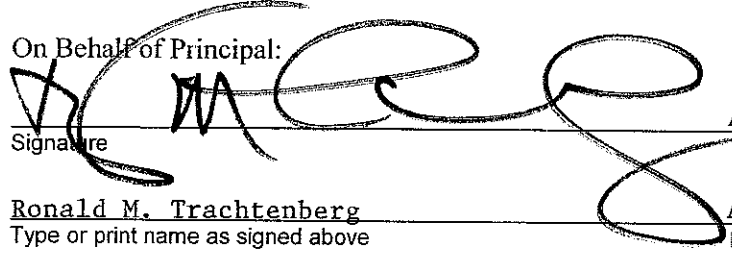
I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

On Behalf of Lobbyist:

  
Signature \_\_\_\_\_ Attorney \_\_\_\_\_  
Title \_\_\_\_\_  
Ronald M. Trachtenberg \_\_\_\_\_ April 19, 2007  
Type or print name as signed above \_\_\_\_\_ Date \_\_\_\_\_

Address & Telephone (if different from first page of this form)

On Behalf of Principal:

  
Signature \_\_\_\_\_ Attorney \_\_\_\_\_  
Title \_\_\_\_\_  
Ronald M. Trachtenberg \_\_\_\_\_ April 19, 2007  
Type or print name as signed above \_\_\_\_\_ Date \_\_\_\_\_

Address & Telephone (if different from first page of this form)

**MURPHY DESMOND** S.C.

L A W Y E E R S

**Manchester Place**  
2 East Mifflin Street, Suite 800  
Madison, Wisconsin 53703-4217

**Mailing Address:**  
P.O. Box 2038  
Madison, Wisconsin 53701-2038

**Telephone** (608) 257-7181  
www.murphydesmond.com

Ronald M. Trachtenberg  
Direct Line (608) 268-5575  
Facsimile (608) 257-2508  
rtrachtenberg@murphydesmond.com

19 April 2007

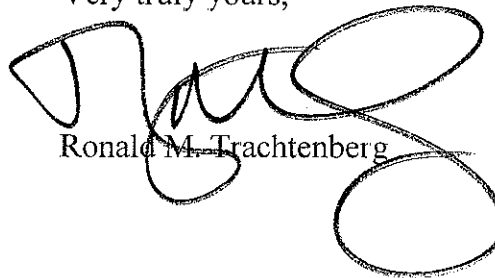
City Clerk  
City of Madison  
City-County Building  
210 Martin Luther King, Jr. Blvd.  
Madison, WI 53703

Re: Gallina Investments, LLC  
and QRS Company, LLC  
Registration of Lobbyist

Dear Sir or Madam:

Enclosed herewith is our Registration of Lobbyist relative to Gallina Investments, LLC and QRS Company, LLC.

Very truly yours,



Ronald M. Trachtenberg

RMT:stp  
071211  
city clerk 071907  
Enclosure

cc: Gallina Investments, LLC and QRS Company, LLC  
Attn.: Mr. Craig Enzenroth