

Section II -- Nature and Interest of Principal

Joseph Freed and Associates LLC
Name of Principal

Designated Representative of Principal:

Harder Dennis Sr. Vice President
Last Name First Name Title

220 N. Smith Street, Suite 300
Mailing Address

Palatine Illinois 60067
City State Zip Code

Business Address (if different)
847-215-5447

Contact Phone
847-215-5282 dharder@jffreed.com

Contact FAX
www.josephfreed.com Contact E-mail Address

Internet Address

Check one of the following and complete only that section:

Business Entity

Real estate development, ownership and management
Describe the business activity in which the entity is engaged

Chief Executive Officer: Freed Laurance President
Last First Title

If partnership or limited liability company, check here and attach list of partners/members.
Sole member of Joseph Freed and Associates LLC is DDL, LLC

Industry, Trade or Professional Association

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer:
Last First Title

Approximate number of members: _____

Other Not for Profit

Labor Union

Charitable/Religious/Civic, etc.

Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: _____

Individual

Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

Section III – Areas of Lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

City agencies, elected officials and staff for matters to obtain approvals necessary for development and redevelopment of certain real estate properties in Madison

List the City agencies in which the principal seek to influence administration action:

All None Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: Hilldale PUD

a. How will this item affect the principal's business or other activity?

Allows for redevelopment approvals of real estate property

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

Real estate development

c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

CAPITAL BUDGET

OPERATING BUDGET

| |
|-------|
| topic |
| topic |
| topic |
| topic |
| topic |
| topic |

| |
|-------|
| topic |
| topic |
| topic |
| topic |
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| topic |

Section IV - Authorization of Lobbyists

As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

The lobbyist is an employee of the Principal.

The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: _____

Name: _____

Position: _____

Signature: _____

Section V -- Certification

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

On Behalf of Lobbyist:

Signature Title

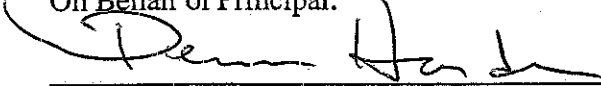
Matt Yentz

Type or print name as signed above Date

6618 Parkway Drive, Sun Prairie, WI 53590

Address & Telephone (if different from first page of this form)

On Behalf of Principal:



Senior Vice President

Signature Title

Dennis Harder

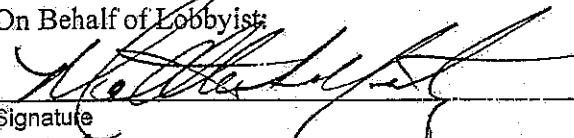
Type or print name as signed above Date

Address & Telephone (if different from first page of this form)

Section V -- Certification

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

On Behalf of Lobbyist:

 _____
Signature Title

MATTHEW A. YENTZ _____
Type or print name as signed above Date

6018 PARKWAY DR. SUN PRAIRIE, WI 53590 608-837-8908
Address & Telephone (if different from first page of this form)

On Behalf of Principal:

Signature Title

Type or print name as signed above Date

Address & Telephone (if different from first page of this form)

JOSEPH FREED AND ASSOCIATES LLC

December 19, 2006

Office of the City Clerk
City-County Building
210 Martin Luther King, Jr. Boulevard
Room 103
Madison, WI 53703-3342

RE: LOBBYIST REGISTRATION

Dear Sir or Madam:

Attached, please find our Lobbyist Registration package for calendar 2006/2007 for Matthew Yentz who may serve as a Lobbyist, representing the interests of Joseph Freed and Associates, LLC and the **Hilldale PUD** in Madison

Please feel free to call me directly at 847-215-5344 with questions on any of the attached materials

Sincerely,



Sherry Christiansen

cc: Matt Yentz

05 DEC 20 11:11:28