

Check one of the following and complete only that section:

Business Entity

Real estate development and property management.
Describe the business activity in which the entity is engaged

Chief Executive Officer: Bradbury Helen President
Last First Title

If partnership or limited liability company, check here and attach list of partners/members

Industry, Trade or Professional Association

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: _____
Last First Title

Approximate number of members: _____

Other Not for Profit

Labor Union Charitable/Religious/Civic, etc. Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: _____

Individual

Name and address of the individual's employer if any or of the individual's primary place of business if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

Section III -- Areas of Lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

The principal may attempt to influence administration and legislative actions pertaining to City of Madison real estate development policies and actions specific to developments, projects and designs specifically proposed by principal and principal's employees.

List the City agencies in which the principal seek to influence administration action:

All None Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: TIF and Rezoning

a. How will this item affect the principal's business or other activity?

Both are required for the development.

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

Housing

c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

CAPITAL BUDGET

OPERATING BUDGET

TIF		
	topic	topic
	topic	topic
	topic	topic
	topic	topic
	topic	topic
	topic	topic

Section IV - Authorization of Lobbyists

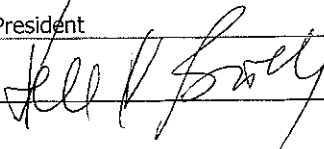
As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal

- The lobbyist is an employee of the Principal.
- The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: January 7, 2008

Name: Helen H. Bradbury

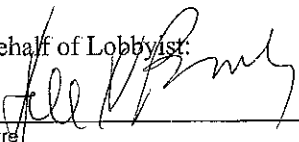
Position: President

Signature: 

Section V -- Certification

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true

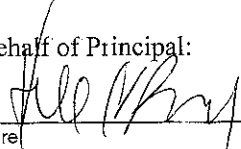
On Behalf of Lobbyist:

 President
Signature Title

Helen H. Bradbury January 7, 2008
Type or print name as signed above Date

Address & Telephone (if different from first page of this form)

On Behalf of Principal:

 President
Signature Title

Helen H. Bradbury January 7, 2008
Type or print name as signed above Date

Address & Telephone (if different from first page of this form)