

REGISTRATION OF LOBBYIST

Return to Office of the City Clerk, 210 Martin Luther King, Jr Blvd, Room 103, Madison, WI 53703-3342

Section 1 -- Identification of Lobbyist

"Lobbyist" means any person paid to influence administrative or legislative action.

Falvey Katie Director of Real Estate
Last Name First Name Title

1640 Valley Forge Ct
Mailing Address

Brookfield WI 53045
City State Zip Code

Marcus Theatres Corp. 100 E. Wisconsin Ave #1900 Milwaukee WI 53202
Business Address (if different)

(414) 905-1140
Contact Phone

(414) 905-2888 Katiefalvey@marcuscorp.com
Contact FAX Contact E-mail Address

www.marcuscorp.com
Internet Address

Person to whom correspondence should be sent (if different from above)

Falvey Katie
Last Name First Name

Firm or Organization Name

Mailing Address

City State Zip Code

Phone FAX E-mail Address

Section II -- Nature and Interest of Principal

Marcus Theatres Corp.
Name of Principal

Designated Representative of Principal:

Falvey Katie Director of Real Estate
Last Name First Name Title

100 E. Wisconsin Ave #1900
Mailing Address

Milwaukee WI 53202
City State Zip Code

Business Address (if different)

(414) 905-1140 Katiefalvey@marcuscorp.com
Contact Phone Contact E-mail Address

(414) 905-2888 www.marcuscorp.com
Contact FAX Internet Address

Check one of the following and complete only that section:

Business Entity

Exhibitor of motion pictures/movie theatre + restaurant operator
Describe the business activity in which the entity is engaged

Chief Executive Officer: Marcus Steve CEO + Chairman
Last First Title

If partnership or limited liability company, check here and attach list of partners/members.

Industry, Trade or Professional Association

Describe the industry trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: _____
Last First Title

Approximate number of members: _____

Other Not for Profit

- Labor Union Charitable/Religious/Civic, etc. Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: _____

Individual

Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

Section III -- Areas of Lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

Municipal approvals on proposed mixed-use development project @ 4021 Grand Crossing Road. Project to be anchored by a Marcus movie theatre.

List the City agencies in which the principal seek to influence administration action:

- All
- None
- Agencies listed below

UOC, Planning Commission, Common Council
Red/Bike?

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: Rezoning

a. How will this item affect the principal's business or other activity?

Permit development of entertainment facility +
related uses

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

Entertainment (movie theatre + restaurant)

c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

NA

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

CAPITAL BUDGET

OPERATING BUDGET

topic
topic
topic
topic
topic
topic

topic
topic
topic
topic
topic
topic

