

**CITY OF MADISON
Principal's Expense Statement**

Reporting Period: January 1 through June 30
July 1 through December 31

Filing Deadline, Indicate Half-Year:

July 31
 January 31

Madison Gas & Electric
Name of Principal

608-252-7000
Phone No.

133 S. Blair Street, Madison WI 53703
Address

Rob Gottschalk
Name of Lobbyist

608-255-3988
Lobbyist Phone No.

Name of Lobbyist

Lobbyist Phone No.

Total lobbying expenditures and obligations did not exceed \$1,000. (If so, proceed directly to Certification.)

Total lobbying expenditures and obligations incurred exceeded \$1,000. \$ _____

Is this amount an estimate under Sec. 2.40 (10) (b) MGO? Yes No

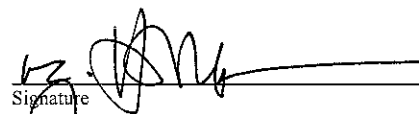
Disclosure of Lobbying Communications

Date	City Official	Number of Contacts	Subject of Each Contact	Lobbyist

See Page 2 to List Additional Disclosures

Certification

I certify that the above is true and correct to the best of my knowledge, information and belief and that I am the registrant or authorized designee. I understand that if I know or believe any of the above information not to be true, I am subject to a forfeiture of \$1,000 or more.


Signature Project Manager
Rob Gottschalk
Type or print name Title
January 30, 2009
Date

**CITY OF MADISON
Principal's Expense Statement**

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July 1 through December 31

Filing Deadline, Indicate Half-Year:

July 31
 January 31

Madison Gas and Electric Company

608-252-7962

Name of Principal

Phone No.

Post Office Box 1231, Madison, Wisconsin 53701-1231

Address

See attached listing.

Name of Lobbyist

Lobbyist Phone No.

Name of Lobbyist

Lobbyist Phone No.

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Signature

Vice President and General
Counsel

Title

Kristine A. Euclide

Type or print name

7/31/08

Date

MG&E employees with 2008 registration as lobbyists with the City of Madison

Kristine Euclide
Vice President & General Counsel
Contact phone: 608-252-5604
Contact FAX: 608-252-1540
Contact email: keuclide@mge.com

Lynne Hobbie
Senior Vice President
Contact phone: 608-252-4760
Contact FAX: 608-252-1540
Contact email: lhobbie@mge.com

Angela James
Corporate Attorney
Contact phone: 608-252-7182
Contact FAX: 608-252-1540
Contact email: ajames@mge.com

Annette Miller
Community Services Manager
Contact phone: 608-252-7126
Contact FAX: 608-252-1540
Contact email: amiller@mge.com

James Mohrbacher
Business Development Manager
Vice President & General Counsel
Contact phone: 608-252-7116
Contact FAX: 608-252-1540
Contact email: jmohrbacher@mge.com

Don Peterson
Executive Director – Energy Products & Services
Contact phone: 608-252-7926
Contact FAX: 608-252-1540
Contact email: dpeterson@mge.com

Bob Stoffs
Community Services Manager
Contact phone: 608-252-7906
Contact FAX: 608-252-1540
Contact email: rstoffs@mge.com

MGE lobbying registrants

Page two

John Sumi

Legislative Affairs Manager

Contact phone: 608-252-7962

Contact FAX: 608-252-1540

Contact email: jsumi@mge.com

Phyllis Wilhelm

Director – Economic Development

Contact phone: 608-252-7906

Contact FAX: 608-252-1540

Contact email: rstoﬀs@mge.com

Gary Wolter

Chairman, President & CEO

Contact phone: 608-252-7292

Contact FAX: 608-252-1540

Contact email: gwolter@mge.com

MGE outside contract lobbyist registrants

William White (Expense Statement Filed Separately - Copy Attached)

Attorney at Law

Michael, Best & Friedrich, LLP

Contact phone: 608-257-3501

Contact FAX: 608-283-2275

Contact email: wfwhite@michaelbest.com

Rob Gottschalk (Expense Statement Attached)

Project Manager/Principal

120 East Lakeside Street

Madison, WI 53715

Contact phone: 608-255-3988

Contact FAX: 608-255-0814

Contact email: rgottschalk@vandewalle.com

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Principal's Expense Statement**

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July 31
 January 31

Madison Gas + Electric

Name of Principal

608-252-7000

Phone No.

133 South Blair St, P.O. Box 1231, Madison, WI

53701-1231

Address

Rob Gottschalk

608-255-3988

Name of Lobbyist

Lobbyist Phone No.

Name of Lobbyist

Lobbyist Phone No.

Total lobbying expenditures and obligations did not exceed \$1,000. (If so, proceed directly to Certification.)

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Is this amount an estimate under Sec. 2.40 (10) (b) MGO? Yes No

Disclosure of Lobbying Communications

Date	City Official	Number of Contacts	Subject of Each Contact	Lobbyist

See Page 2 to List Additional Disclosures

Certification

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[Signature] Economic Positioning Principal
Signature Title
Rob Gottschalk
Type or print name
July 22, 2008
Date

Check one of the following and complete only that section:

Business Entity

See attached Appendix A.
Describe the business activity in which the entity is engaged

Chief Executive Officer: _____
Last First Title

If partnership or limited liability company, check here and attach list of partners/members.

Industry, Trade or Professional Association

Describe the industry trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: _____
Last First Title

Approximate number of members: _____

Other Not for Profit

Labor Union Charitable/Religious/Civic, etc. Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: _____

Individual

Name and address of the individual's employer if any or of the individual's primary place of business if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

Section III -- Areas of Lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

See attached Appendix A.

List the City agencies in which the principal seek to influence administration action:

All None Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31

1. Item: _____

a. How will this item affect the principal's business or other activity?

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

For additional items, attach additional sheets

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

CAPITAL BUDGET

OPERATING BUDGET

topic
topic
topic
topic
topic
topic

topic
topic
topic
topic
topic
topic

Section IV - Authorization of Lobbyists

As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

- The lobbyist is an employee of the Principal.
- The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: 1/25/08

Name: Kristine Euclide

Position: Vice President and General Counsel

Signature: 

Section V -- Certification

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

On Behalf of Lobbyist:

 Project Manager/Principal
Signature Title

Rob Gottschalk 1/24/08
Type or print name as signed above Date

Address & Telephone (if different from first page of this form)

On Behalf of Principal:

 Vice President and General Counsel
Signature Title

Kristine Euclide 1/25/08
Type or print name as signed above Date

Address & Telephone (if different from first page of this form)

Appendix A

Section II – Nature and Interest of Principal

Check one of the following and complete only that section:

Business Entity (Describe the business activity in which the entity is engaged)

MGE is a public utility operating under a franchise agreement with the City of Madison and state law and under the regulation of the Public Service Commission of Wisconsin. It generates and distributes electricity and purchases and distributes natural gas to approximately 135,000 customers in Dane County and surrounding areas. MGE has served the Madison area since 1896.

Chief Executive Officer: Gary J. Wolter, Chairman, President and Chief Executive Officer

Section III – Areas of lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence.

In the course of MGE's daily operations as a regulated utility, MGE will speak with City officials regarding stormwater management and construction work on streets that are at or near MGE facilities. MGE will also discuss with the Mayor's office and Planning and Zoning Department issues regarding the development in or near MGE facilities and especially in the east isthmus and downtown area. MGE will also discuss the purchase or sale of real estate interests in the Madison area. MGE will also discuss environmental, utility and energy policy issues, as well as utility infrastructure matters and energy-related projects.

List the City agencies in which the principal seek to influence administrative action.

Agencies listed below:

1. City Traffic and Engineering
2. Mayor's office
3. Planning and Zoning Department
4. Commission on the Environment
5. Parks Department
6. Others