

REGISTRATION OF LOBBYIST

Return to Office of the City Clerk, 210 Martin Luther King, Jr. Blvd, Room 103, Madison, WI 53703-3342

Section 1 -- Identification of Lobbyist

"Lobbyist" means any person paid to influence administrative or legislative action.

Last Name Heifetz First Name Michael Title VP, Government Affairs
 Mailing Address 1808 West Beltline Highway
 City Madison State WI Zip Code 53713
 Business Address (if different) _____
 Contact Phone (608) 250-1225
 Contact FAX (608) 250-1020 Contact E-mail Address michael.heifetz@deancare.com
 Internet Address www.deancare.com

Person to whom correspondence should be sent (if different from above)

Last Name Same First Name _____
 Firm or Organization Name _____
 Mailing Address _____
 City _____ State _____ Zip Code _____
 Phone _____ FAX _____ E-mail Address _____

Section II -- Nature and Interest of Principal

Name of Principal Dean Health System
 Designated Representative of Principal:
 Last Name Heifetz First Name Michael Title VP, Government Affairs
 Mailing Address 1808 West Beltline Highway
 City Madison State WI Zip Code 53713
 Business Address (if different) Same
 Contact Phone (608) 250-1225 Contact E-mail Address michael.heifetz@deancare.com
 Contact FAX (608) 250-1020 Internet Address www.deancare.com

Check one of the following and complete only that section:

Business Entity

Provision of health care and health insurance services
Describe the business activity in which the entity is engaged

Chief Executive Officer: Samitt, MD Craig President/CEO
Last First Title

If partnership or limited liability company, check here and attach list of partners/members.

Industry, Trade or Professional Association

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: _____
Last First Title

Approximate number of members: _____

Other Not for Profit

Labor Union Charitable/Religious/Civic, etc. Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: _____

Individual

Name and address of the individual's employer, if any or of the individual's primary place of business if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

Section III -- Areas of Lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

- Matters affecting the delivery, administration and financing of health care, locally and regionally.
- Economic development

List the City agencies in which the principal seek to influence administration action:

- All
- None
- Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: _____

a. How will this item affect the principal's business or other activity?

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

For additional items, attach additional sheets. *ISSUES will reflect activities identified in Section III.*

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

CAPITAL BUDGET

OPERATING BUDGET

topic	topic
topic	topic
topic	topic
topic	topic
topic	topic
topic	topic

Section IV - Authorization of Lobbyists

As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

- The lobbyist is an employee of the Principal
- The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: September 04, 2008

Name: Craig Samitt, MD


Position: President and CEO

Signature: 

Section V -- Certification

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.


On Behalf of Lobbyist:


Signature Title VP, Government Affairs

Michael Heifetz
Type or print name as signed above Date September 03, 2008

Address & Telephone (if different from first page of this form)

On Behalf of Principal:


Signature Title President and CEO

Craig Samitt, MD
Type or print name as signed above Date September 04, 2008

Address & Telephone (if different from first page of this form)