





**CITY OF MADISON  
Principal's Expense Statement**

Reporting Period: January 1 through June 30  
July 1 through December 31

Filing Deadline, Indicate Half-Year:

July 31  
 January 31

Name of Principal: DAVE ROARK BENCHMARK COMMUNITY HOLDINGS Phone No. 608-29-8180  
Address: 2985 TRIVERTON PIKE DR. SUITE 103 MADISON, WI 53711  
Name of Lobbyist: CHRIS LANDERUD Lobbyist Phone No. 608-255-3989  
Name of Lobbyist: \_\_\_\_\_ Lobbyist Phone No. \_\_\_\_\_

Total lobbying expenditures and obligations did not exceed \$1,000. (If so, proceed directly to Certification.)

Total lobbying expenditures and obligations incurred exceeded \$1,000. \$ ~~75~~ 150

Is this amount an estimate under Sec. 2.40 (10) (b) MGO? Yes  No

**Disclosure of Lobbying Communications**

Date	City Official	Number of Contacts	Subject of Each Contact	Lobbyist
5.16.08	MAYOR DAVE	1 - 1 hour	NE NEIGHBORHOOD	CHRIS LANDERUD
7.29.08	MAYOR DAVE	1 - 1 hour	NE NEIGHBORHOOD	CHRIS LANDERUD

See Page 2 to List Additional Disclosures

**Certification**

I certify that the above is true and correct to the best of my knowledge, information and belief and that I am the registrant or authorized designee. I understand that if I know or believe any of the above information not to be true, I am subject to a forfeiture of \$1,000 or more.

Chris L. D. Landerud ASSOCIATE DESIGNER  
Signature Title  
CHRIS LANDERUD  
Type or print name  
7-31-08  
Date



**Section II -- Nature and Interest of Principal**

Benchmark Community Holdings

Name of Principal

Designated Representative of Principal:

Smith	Ron	
Roark	Dave	
_____ Last Name	_____ First Name	_____ Title

2985 Triverton Pike Drive Suite 103

Mailing Address

Madison	WI	53711
_____ City	_____ State	_____ Zip Code

Business Address (if different)

<u>608-575-2241 or 608-219-8980</u>	<u>droark@firstweber.com</u>
Contact Phone	Contact E-mail Address

Check one of the following and complete only that section:

**Business Entity**

Real Estate Development

Describe the business activity in which the entity is engaged

\_\_\_\_\_

Chief Executive Officer:

Smith	Ron
Roark	Dave
_____ Last Name	_____ First Name

If partnership or limited liability company, check here  and attach list of partners/members.

SOLE MEMBER: Benchmark Community Holdings

**Industry, Trade or Professional Association**

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents.

Chief Executive Officer:

_____ Last Name	_____ First Name
--------------------	---------------------

Approximate number of members: \_\_\_\_\_

**Other Not for Profit**

Governmental       Labor Union       Charitable/Religious/Civic, etc.       Other

---

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

---

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: \_\_\_\_\_

**Individual**

---

Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed.

---

Describe the business activity in which the individual or the individual's employer is engaged

**Section III – Areas of Lobbying**

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

Benchmark Community Holdings is likely to be involved in matters such as PUD and plat approvals and changes or development or ordinances and policies regarding residential development and construction including, but not limited to, zoning ordinances.

List the City agencies in which the principal seek to influence administration action:

All       None       Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: \_\_\_\_\_
  - a. How will this item affect the principal's business or other activity?
  - b. Which industry, trade, profession or segment or portion thereof would be principally affected?
  - c. If the item is appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

---

For additional items, attach additional sheets

2. If lobbying communication relates to the capital or operating budget, identify topic or topics

CAPITAL BUDGET	OPERATING BUDGET
Topic	Topic
Topic	Topic
Topic	Topic
Topic	Topic
Topic	Topic
Topic	Topic


Section IV – Authorization of Lobbyists

As a designated representative of the Principal, the lobbyist named above is hereby authorized to lobby on behalf of the Principal.

- The lobbyist is an employee of the Principal
- The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: January 1, 2008

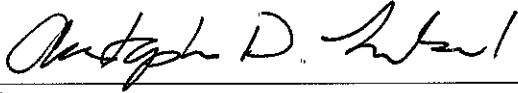
Name: Dave Roark  
Benchmark Communities Holdings Ltd

Signature: 

Section V - Certification

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to forfeiture if I know or believe any of the above information may not be true.

On Behalf of Lobbyist:



Signature

Chris Landerud

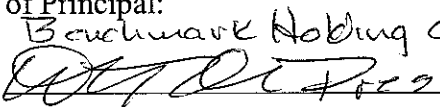
Type or print name as signed above

January 1, 2008

Date

Address & Telephone number (if different from first page of this form)

On Behalf of Principal:

  
Benchmark Holding Communities LTD

Signature:

Dave Roark

Type or print name as signed above

January 1, 2008

Date

Address & Telephone number (if different from first page of this form)

**CITY OF MADISON  
Principal's Expense Statement**

Reporting Period: January 1 through June 30  
July 1 through December 31

Filing Deadline, Indicate Half-Year:

July 31  
 January 31

ANDREW HOMBURG - HOMBURG EQUIPMENT, INC.  
Name of Principal

608-244-9266  
Phone No.

6106 MILWAUKEE ST MADISON, WI 53718  
Address

CHRIS LANDERUD  
Name of Lobbyist

608-255-3988  
Lobbyist Phone No.

Name of Lobbyist

Lobbyist Phone No.

Total lobbying expenditures and obligations did not exceed \$1,000. (If so, proceed directly to Certification.)

Total lobbying expenditures and obligations incurred exceeded \$1,000. \$ 487.50

Is this amount an estimate under Sec. 2.40 (10) (b) MGO? Yes  No

**Disclosure of Lobbying Communications**

Date	City Official	Number of Contacts	Subject of Each Contact	Lobbyist
5.26.08	ALD. LAUREN CHARE	1 - 1 hour	EASTLAWN PLAN	CHRIS LANDERUD
5.27.08	ALD. LAUREN CHARE	1 - 1 hour	EASTLAWN PLAN	CHRIS LANDERUD
6.4.08	AL MARTIN/ UDC	1 - 4.5 hours	UDC REVIEW	CHRIS LANDERUD

See Page 2 to List Additional Disclosures

**Certification**

I certify that the above is true and correct to the best of my knowledge, information and belief and that I am the registrant or authorized designee. I understand that if I know or believe any of the above information not to be true, I am subject to a forfeiture of \$1,000 or more.

Chris D. Landerud ASSOCIATE DESIGNER  
Signature Title

CHRIS LANDERUD  
Type or print name

7-31-08  
Date



**Section II -- Nature and Interest of Principal**

Homburg Equipment, Inc.

Name of Principal

Designated Representative of Principal:

Homburg

Last Name

Andrew

First Name

Title

6106 Milwaukee Street

Mailing Address

Madison

City

WI

State

53718

Zip Code

Business Address (if different)

608-244-9266

Contact Phone

ahomburg@homburginc.com

Contact E-mail Address

Check one of the following and complete only that section:

**Business Entity**

Real Estate Development

Describe the business activity in which the entity is engaged

Chief Executive Officer:

Homburg

Last Name

Andrew

First Name

If partnership or limited liability company, check here  and attach list of partners/members.

SOLE MEMBER: Benchmark Community Holdings

**Industry, Trade or Professional Association**

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents.

Chief Executive Officer:

Last Name

First Name

Approximate number of members: \_\_\_\_\_

**Other Not for Profit**

Governmental       Labor Union       Charitable/Religious/Civic, etc.       Other

---

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

---

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived.

Approximate number of members: \_\_\_\_\_

**Individual**

---

Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed.

---

Describe the business activity in which the individual or the individual's employer is engaged

**Section III – Areas of Lobbying**

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

Benchmark Community Holdings is likely to be involved in matters such as PUD and plat approvals and changes or development or ordinances and policies regarding residential development and construction including, but not limited to, zoning ordinances.

List the City agencies in which the principal seek to influence administration action:

All       None       Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: \_\_\_\_\_
  - a. How will this item affect the principal's business or other activity?
  - b. Which industry, trade, profession or segment or portion thereof would be principally affected?
  - c. If the item is appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

---

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics

CAPITAL BUDGET

\_\_\_\_\_  
Topic  
\_\_\_\_\_  
Topic  
\_\_\_\_\_  
Topic  
\_\_\_\_\_  
Topic  
\_\_\_\_\_  
Topic  
\_\_\_\_\_  
Topic

OPERATING BUDGET

\_\_\_\_\_  
Topic  
\_\_\_\_\_  
Topic  
\_\_\_\_\_  
Topic  
\_\_\_\_\_  
Topic  
\_\_\_\_\_  
Topic

Section IV – Authorization of Lobbyists

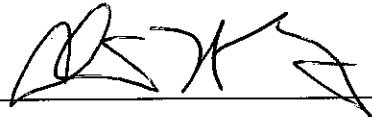
As a designated representative of the Principal, the lobbyist named above is hereby authorized to lobby on behalf of the Principal.

- The lobbyist is an employee of the Principal
- The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: January 1, 2008

Name: Andrew Homburg

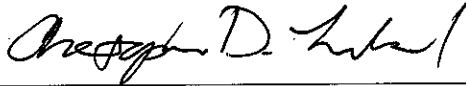
Signature: \_\_\_\_\_



Section V - Certification

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to forfeiture if I know or believe any of the above information may not be true.

On Behalf of Lobbyist:



Signature

Chris Landerud

January 1, 2008

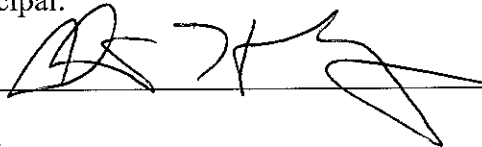
Type or print name as signed above

Date

Address & Telephone number (if different from first page of this form)

On Behalf of Principal:

Signature:



Andrew Homburg

January 1, 2008

Type or print name as signed above

Date

Address & Telephone number (if different from first page of this form)