

REGISTRATION OF LOBBYIST

Return to Office of the City Clerk, 210 Martin Luther King, Jr Blvd, Room 103, Madison, WI 53703-3342

Section 1 -- Identification of Lobbyist

"Lobbyist" means any person paid to influence administrative or legislative action.

Petlewski Last Name Scott First Name Real Estate Rep. Title

102 E. Badger Rd. Mailing Address

MADISON City WI State 53713 Zip Code

Business Address (if different)

608-271-7900 Contact Phone

608-271-4253 Contact FAX

spetlewski@Adamsoutdoor.com Contact E-mail Address

Internet Address

Person to whom correspondence should be sent (if different from above)

Last Name First Name

Firm or Organization Name

Mailing Address

City State Zip Code

Phone FAX E-mail Address

Section II -- Nature and Interest of Principal

Adams Outdoor Advertising
Name of Principal

Designated Representative of Principal:

SAARI Last Name JASON First Name Real Estate Mgr. Title

102 E. Badger Rd Mailing Address

MADISON City WI State 53713 Zip Code

Business Address (if different)

608-443-4291 Contact Phone

608-271-4253 Contact FAX

Contact E-mail Address

Internet Address

Check one of the following and complete only that section:

Business Entity

Outdoor Advertising
Describe the business activity in which the entity is engaged

Chief Executive Officer: _____
Last First Title

If partnership or limited liability company, check here and attach list of partners/members.

Industry, Trade or Professional Association

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: _____
Last First Title

Approximate number of members: _____

Other Not for Profit

Labor Union Charitable/Religious/Civic, etc Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: _____

Individual

Name and address of the individual's employer if any or of the individual's primary place of business, if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

Section III -- Areas of Lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

Placement of Outdoor Advertising in the City of Madison

List the City agencies in which the principal seek to influence administration action:

- All
- None
- Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: Cap and Replace - Legislative File # 07651

a. How will this item affect the principal's business or other activity?

Allow Local Businesses/Commerce Grow

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

Advertising

c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

For additional items, attach additional sheets

2. If lobbying communication relates to the capital or operating budget, identify topic or topics

CAPITAL BUDGET

OPERATING BUDGET

topic
topic
topic
topic
topic
topic

topic
topic
topic
topic
topic
topic

Section IV - Authorization of Lobbyists

As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

- The lobbyist is an employee of the Principal.
- The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: _____

Name: _____

Position: _____

Signature: Jason Saari

Section V -- Certification

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

On Behalf of Lobbyist:

Scott Petlewski Real Estate Rep.
Signature Title

Scott Petlewski 2-1-08
Type or print name as signed above Date

Address & Telephone (if different from first page of this form)

On Behalf of Principal:

Jason Saari Real Estate Manager
Signature Title

JASON SAARI 2/1/08
Type or print name as signed above Date

SAME
Address & Telephone (if different from first page of this form)

CESSATION OF PRINCIPAL'S LOBBYING ACTIVITIES

Name of Principal (as currently registered with the City Clerk's Office):

File this form if all lobbying activity by or on behalf of the principal identified above has ceased for the remainder of the calendar year and the principal will not, prior to January 1, be preparing to influence City legislative or administrative action. An individual authorized to sign documents for submission to the City Clerk's Office must sign the statement appearing below and the principal must enclose its Statement of Lobbying Activities and Expenditures for the current reporting period as well as any Statements not previously submitted for prior periods during which the principal was registered.

Upon receipt of this form and the Principal's Expense Statement, the City Clerk will terminate the principal's registration as a lobbying principal and all authorizations of individuals to lobby on the principal's behalf and will remove the organization's name from the City Clerk's registry of principal.

I certify that all lobbying activities by or on behalf of the principal identified above have ceased and that the principal will neither attempt to influence City legislative or administrative action during the remainder of the calendar year. I further certify that I am authorized by the principal to submit this document to the City Clerk.

Signature

Date

Phone

Print name

Title

CESSATION OF LOBBYIST'S LOBBYING ACTIVITIES

Name of Lobbyist (as currently registered with the City Clerk's Office):

Name of Principal(s) to whom this applies:

File this form if all lobbying activity by the lobbyist for the principal identified above has ceased for the remainder of the calendar year and the lobbyist will not, prior to January 1, be preparing to influence City legislative or administrative action. An individual authorized to sign documents for submission to the City Clerk's Office must sign the statement appearing below and the principal must enclose its Expense Statement for the current reporting period as well as any Statements not previously submitted for prior periods during which the principal was registered.

Upon receipt of this form and the Principal's Expense Statement, the City Clerk will terminate the lobbyist's registration.

I certify that all lobbying activities by the lobbyist identified above have ceased and that the lobbyist will neither attempt to influence City legislative or administrative action during the remainder of the calendar year. I further certify that I am authorized to submit this document to the City Clerk.

Signature

Date

Phone

Print name

Title