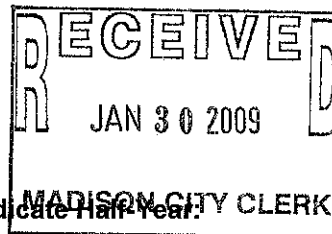


**CITY OF MADISON  
Principal's Expense Statement**



**Reporting Period:** January 1 through June 30  
July 1 through December 31

**Filing Deadline, Indicate Half-Year:**  July 31  
 January 31

Madison Gas and Electric Company

608-252-7962

Name of Principal

Phone No.

Post Office Box 1231, Madison, Wisconsin 53701-1231

Address

See attached listing.

Name of Lobbyist

Lobbyist Phone No.

Name of Lobbyist

Lobbyist Phone No.

Total lobbying expenditures and obligations did not exceed \$1,000. (If so, proceed directly to Certification.)

Total lobbying expenditures and obligations incurred exceeded \$1,000. \$ \_\_\_\_\_

Is this amount an estimate under Sec. 2.40 (10) (b) MGO? Yes  No


**Disclosure of Lobbying Communications**

Date	City Official	Number of Contacts	Subject of Each Contact	Lobbyist

See Page 2 to List Additional Disclosures

**Certification**

I certify that the above is true and correct to the best of my knowledge, information and belief and that I am the registrant or authorized designee. I understand that if I know or believe any of the above information not to be true, I am subject to a forfeiture of \$1,000 or more.

  
Signature Title

Kristine A. Euclide  
Type or print name

1/30/09  
Date

MG&E employees with 2008 registration as lobbyists with the City of Madison

Kristine Euclide  
Vice President & General Counsel  
Contact phone: 608-252-5604  
Contact FAX: 608-252-1540  
Contact email: [keuclide@mge.com](mailto:keuclide@mge.com)

Lynne Hobbie  
Senior Vice President  
Contact phone: 608-252-4760  
Contact FAX: 608-252-1540  
Contact email: [lhobbie@mge.com](mailto:lhobbie@mge.com)

Angela James  
Corporate Attorney  
Contact phone: 608-252-7182  
Contact FAX: 608-252-1540  
Contact email: [ajames@mge.com](mailto:ajames@mge.com)

Annette Miller  
Community Services Manager  
Contact phone: 608-252-7126  
Contact FAX: 608-252-1540  
Contact email: [amiller@mge.com](mailto:amiller@mge.com)

James Mohrbacher  
Business Development Manager  
Vice President & General Counsel  
Contact phone: 608-252-7116  
Contact FAX: 608-252-1540  
Contact email: [jmohrbacher@mge.com](mailto:jmohrbacher@mge.com)

Don Peterson  
Executive Director – Energy Products & Services  
Contact phone: 608-252-7926  
Contact FAX: 608-252-1540  
Contact email: [dpeterson@mge.com](mailto:dpeterson@mge.com)

Bob Stoffs  
Community Services Manager  
Contact phone: 608-252-7906  
Contact FAX: 608-252-1540  
Contact email: [rstoffs@mge.com](mailto:rstoffs@mge.com)

MGE lobbying registrants

Page two

John Sumi

Legislative Affairs Manager

Contact phone: 608-252-7962

Contact FAX: 608-252-1540

Contact email: [jsumi@mge.com](mailto:jsumi@mge.com)

Phyllis Wilhelm

Director – Economic Development

Contact phone: 608-252-7906

Contact FAX: 608-252-1540

Contact email: [rstoﬀs@mge.com](mailto:rstoﬀs@mge.com)

Gary Wolter

Chairman, President & CEO

Contact phone: 608-252-7292

Contact FAX: 608-252-1540

Contact email: [gwolter@mge.com](mailto:gwolter@mge.com)

MGE outside contract lobbyist registrants

William White (filed separately)

Attorney at Law

Michael, Best & Friedrich, LLP

Contact phone: 608-257-3501

Contact FAX: 608-283-2275

Contact email: [wfwhite@michaelbest.com](mailto:wfwhite@michaelbest.com)

Rob Gottschalk

Project Manager/Principal

120 East Lakeside Street

Madison, WI 53715

Contact phone: 608-255-3988

Contact FAX: 608-255-0814

Contact email: [rgottschalk@vandewalle.com](mailto:rgottschalk@vandewalle.com)

**CITY OF MADISON  
Principal's Expense Statement**

**Reporting Period:** January 1 through June 30  
July 1 through December 31

**Filing Deadline, Indicate Half-Year:**

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Madison Gas and Electric Company

608-252-7962

Name of Principal

Phone No.

Post Office Box 1231, Madison, Wisconsin 53701-1231

Address

See attached listing.

Name of Lobbyist

Lobbyist Phone No.

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**Disclosure of Lobbying Communications**

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Signature

Vice President and General  
Counsel

Title

Kristine A. Euclide

Type or print name

7/31/08

Date

MG&E employees with 2008 registration as lobbyists with the City of Madison

Kristine Euclide  
Vice President & General Counsel  
Contact phone: 608-252-5604  
Contact FAX: 608-252-1540  
Contact email: [keuclide@mge.com](mailto:keuclide@mge.com)

Lynne Hobbie  
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Business Development Manager  
Vice President & General Counsel  
Contact phone: 608-252-7116  
Contact FAX: 608-252-1540  
Contact email: [jmohrbacher@mge.com](mailto:jmohrbacher@mge.com)

Don Peterson  
Executive Director – Energy Products & Services  
Contact phone: 608-252-7926  
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Bob Stoffs  
Community Services Manager  
Contact phone: 608-252-7906  
Contact FAX: 608-252-1540  
Contact email: [rstoffs@mge.com](mailto:rstoffs@mge.com)

MGE lobbying registrants

Page two

John Sumi

Legislative Affairs Manager

Contact phone: 608-252-7962

Contact FAX: 608-252-1540

Contact email: [jsumi@mge.com](mailto:jsumi@mge.com)

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Contact email: [gwolter@mge.com](mailto:gwolter@mge.com)

MGE outside contract lobbyist registrants

William White (Expense Statement Filed Separately - Copy Attached)

Attorney at Law

Michael, Best & Friedrich, LLP

Contact phone: 608-257-3501

Contact FAX: 608-283-2275

Contact email: [wfwhite@michaelbest.com](mailto:wfwhite@michaelbest.com)

Rob Gottschalk (Expense Statement Attached)

Project Manager/Principal

120 East Lakeside Street

Madison, WI 53715

Contact phone: 608-255-3988

Contact FAX: 608-255-0814

Contact email: [rgottschalk@vandewalle.com](mailto:rgottschalk@vandewalle.com)

# REGISTRATION OF LOBBYIST

Return to Office of the City Clerk, 210 Martin Luther King, Jr Blvd , Room 103, Madison, WI 53703-3342

## Section 1 -- Identification of Lobbyist

"Lobbyist" means any person paid to influence administrative or legislative action.

Stoffs	Bob	Community Services Manager	
_____ Last Name	_____ First Name	_____ Title	
c/o Madison Gas and Electric Company, Post Office Box 1231			
_____ Mailing Address			
Madison	Wisconsin	53701-1231	
_____ City	_____ State	_____ Zip Code	
_____ Business Address (if different)			
(608) 252-7906			
_____ Contact Phone			
(608) 252-1540	rstoffs@mge.com		
_____ Contact FAX	_____ Contact E-mail Address		
www.mge.com			
_____ Internet Address			

Person to whom correspondence should be sent (if different from above)

_____ Last Name	_____ First Name	
_____ Firm or Organization Name		
_____ Mailing Address		
_____ City	_____ State	_____ Zip Code
_____ Phone	_____ FAX	_____ E-mail Address

CO-11117 03/11/07 00  
CO-11117 03/11/07 00

## Section II -- Nature and Interest of Principal

Madison Gas and Electric Company  
\_\_\_\_\_  
Name of Principal

Designated Representative of Principal:

Euclide	Kristine	Vice President & General Counsel	
_____ Last Name	_____ First Name	_____ Title	
Post Office Box 1231			
_____ Mailing Address			
Madison	Wisconsin	53701-1231	
_____ City	_____ State	_____ Zip Code	
_____ Business Address (if different)			
(608) 252-5604			
_____ Contact Phone			
(608) 252-1540	keuclide@mge.com		
_____ Contact FAX	_____ Contact E-mail Address		
www.mge.com			
_____ Internet Address			

Check one of the following and complete only that section:

**Business Entity**

See attached Appendix A.

Describe the business activity in which the entity is engaged

---

Chief Executive Officer: \_\_\_\_\_  
Last First Title

If partnership or limited liability company, check here  and attach list of partners/members.

**Industry, Trade or Professional Association**

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: \_\_\_\_\_  
Last First Title

Approximate number of members: \_\_\_\_\_

**Other Not for Profit**

Labor Union

Charitable/Religious/Civic, etc.

Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

---

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: \_\_\_\_\_

**Individual**

Name and address of the individual's employer if any, or of the individual's primary place of business, if self-employed

---

Describe the business activity in which the individual or the individual's employer is engaged

**Section III -- Areas of Lobbying**

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

See attached Appendix A.

---

---

List the City agencies in which the principal seek to influence administration action:

- All
- None
- Agencies listed below

---



---

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: \_\_\_\_\_

a. How will this item affect the principal's business or other activity?

---



---

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

---



---

c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

---



---

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics

**CAPITAL BUDGET**

**OPERATING BUDGET**

topic
topic
topic
topic
topic
topic

topic
topic
topic
topic
topic
topic

**Section IV - Authorization of Lobbyists**

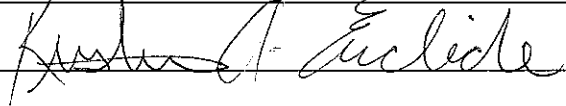
As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

- The lobbyist is an employee of the Principal.
- The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: 1/25/08

Name: Kristine Euclide

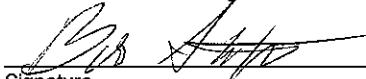
Position: Vice President and General Counsel

Signature: 

**Section V -- Certification**

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

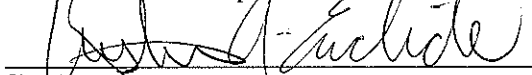
On Behalf of Lobbyist:

 Community Services Manager  
Signature Title

Bob Stoffs 1/24/08  
Type or print name as signed above Date

Address & Telephone (if different from first page of this form)

On Behalf of Principal:

 Vice President and General Counsel  
Signature Title

Kristine Euclide 1/25/08  
Type or print name as signed above Date

Address & Telephone (if different from first page of this form)

## Appendix A

### Section II – Nature and Interest of Principal

*Check one of the following and complete only that section:*

#### **Business Entity** (Describe the business activity in which the entity is engaged)

MGE is a public utility operating under a franchise agreement with the City of Madison and state law and under the regulation of the Public Service Commission of Wisconsin. It generates and distributes electricity and purchases and distributes natural gas to approximately 135,000 customers in Dane County and surrounding areas. MGE has served the Madison area since 1896.

Chief Executive Officer: Gary J. Wolter, Chairman, President and Chief Executive Officer

### Section III – Areas of lobbying

*Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:*

In the course of MGE's daily operations as a regulated utility, MGE will speak with City officials regarding stormwater management and construction work on streets that are at or near MGE facilities. MGE will also discuss with the Mayor's office and Planning and Zoning Department issues regarding the development in or near MGE facilities and especially in the east isthmus and downtown area. MGE will also discuss the purchase or sale of real estate interests in the Madison area. MGE will also discuss environmental, utility and energy policy issues, as well as utility infrastructure matters and energy-related projects

*List the City agencies in which the principal seek to influence administrative action.*

Agencies listed below:

1. City Traffic and Engineering
2. Mayor's office
3. Planning and Zoning Department
4. Commission on the Environment
5. Parks Department
6. Others