

REGISTRATION OF LOBBYIST

Return to Office of the City Clerk, 210 Martin Luther King, Jr Blvd., Room 103, Madison, WI 53703-3342

Section 1 -- Identification of Lobbyist

"Lobbyist" means any person paid to influence administrative or legislative action.

WISWELL, SR. JEFFREY _____
Last Name First Name Title

3 SOUTH PINCKNEY ST. SUITE GL-2
Mailing Address

MADISON WISC. 53703
City State Zip Code

Business Address (if different)
608-258-8090

Contact Phone 608-258-8090
Contact FAX _____
Contact E-mail Address WISGROUP1@AOL.COM

Internet Address _____

Person to whom correspondence should be sent (if different from above)

Last Name First Name

Firm or Organization Name

Mailing Address

City State Zip Code

Phone FAX E-mail Address

Section II -- Nature and Interest of Principal

Apartment Association of South Central Wisconsin
Name of Principal

Designated Representative of Principal:

Jensen Nancy Executive Director
Last Name First Name Title

702 North High Point Rd #203
Mailing Address

Madison WI 53717
City State Zip Code

Business Address (if different)
(608) 826-6226

Contact Phone (608) 826-6236
Contact FAX _____
Contact E-mail Address nancy@aacsw.org
Internet Address aacsw.org

Check one of the following and complete only that section:

Business Entity

Describe the business activity in which the entity is engaged

Chief Executive Officer: _____
Last First Title

If partnership or limited liability company, check here and attach list of partners/members.



Industry, Trade or Professional Association

Rental housing owners, residents, managers, agencies, developers
Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: *Brown* *Steve* *President*
Last First Title

Approximate number of members: 750

Other Not for Profit

Labor Union Charitable/Religious/Civic, etc. Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: _____

Individual

Name and address of the individual's employer, if any or of the individual's primary place of business if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

Section III -- Areas of Lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

Actions impacting landlord/tenant issues; land use + real estate development; job growth, public safety, taxation, funding & policy relative to the housing industry.

List the City agencies in which the principal seek to influence administration action:

- All
- None
- Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: Any landlord/tenant or housing issue/policies

a. How will this item affect the principal's business or other activity?

Impact to practices & costs of doing business

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

Residents & owners/managers of multi-family housing

c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

CAPITAL BUDGET

OPERATING BUDGET

_____ topic

_____ topic

_____ topic

_____ topic

_____ topic

_____ topic

_____ topic

_____ topic

_____ topic

_____ topic

_____ topic

_____ topic

Section IV - Authorization of Lobbyists

As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

- The lobbyist is an employee of the Principal.
- The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal

Dated: January 26 '2008
Name: Nancy Jensen
Position: Executive Director
Signature: Nancy Jensen

Section V -- Certification

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

On Behalf of Lobbyist:
Jeffrey L. Wiswell, Sr. Lobbyist
Signature Title
JEFFREY L. WISWELL, SR. JAN. 30, 2008
Type or print name as signed above Date
3 So. Pinckney St. 6L2, Madison, Wisc. 53703
Address & Telephone (if different from first page of this form)

On Behalf of Principal:
Nancy Jensen Executive Director
Signature Title
Nancy Jensen Jan 26 '2008
Type or print name as signed above Date

Address & Telephone (if different from first page of this form)