

Check one of the following and complete only that section:

Business Entity

Real estate development, architectural design and urban planning
Describe the business activity in which the entity is engaged

Chief Executive Officer: Alexander Randall CEO
Last First Title

If partnership or limited liability company, check here and attach list of partners/members.

Industry, Trade or Professional Association

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: _____
Last First Title

Approximate number of members: _____

Other Not for Profit

Labor Union Charitable/Religious/Civic, etc. Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: _____

Individual

Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

Section III -- Areas of Lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

The Principal may attempt to influence administrative and legislative actions pertaining to City of Madison real estate development policies and actions specific to developments, projects and designs specifically

Proposed by Principal and Principal's employees.

List the City agencies in which the principal seek to influence administration action:

- All
- None
- Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: Implementation of SIP on Block 51, Madison, WI

a. How will this item affect the principal's business or other activity?

Implementation of SIP/Construction of previously approved development plan for Capitol West master development.

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

Action on this item will affect the real estate development, architectural design and urban planning segments of the Principal's business.

c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

CAPITAL BUDGET

OPERATING BUDGET

Tax Incremental Financing

topic	topic
topic	topic
topic	topic
topic	topic
topic	topic
topic	topic

List the City agencies in which the principal seek to influence administration action:

- All
- None
- Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: PUD Approval for 222 & 229 W Lakelawn,,Madison, WI

a. How will this item affect the principal's business or other activity?

This will create more development work for the Principal.

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

Action on this item will affect the real estate and
construction segments of the Principal's business.

c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

CAPITAL BUDGET

OPERATING BUDGET

Tax Incremental Financing

topic	topic
topic	topic
topic	topic
topic	topic
topic	topic
topic	topic

List the City agencies in which the principal seek to influence administration action:

- All
- None
- Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: GDP/SIP/PUD Approval for Findorff Yards

a. How will this item affect the principal's business or other activity?

This will create more development work for the Principal.

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

Action on this item will affect the real estate and construction segments of the Principal's business.

c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

CAPITAL BUDGET

OPERATING BUDGET

topic
topic
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Section IV - Authorization of Lobbyists

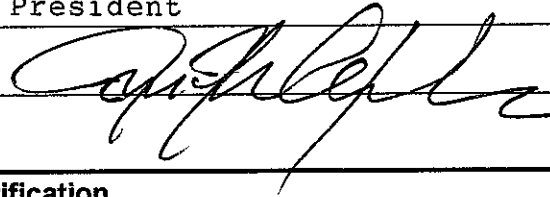
As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

- The lobbyist is an employee of the Principal.
- The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: 12/18/2008

Name: Joseph Alexander

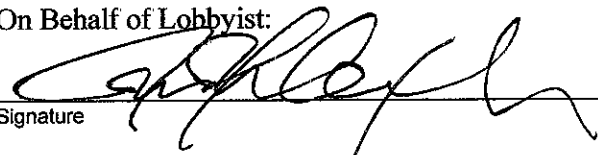
Position: President

Signature: 

Section V -- Certification

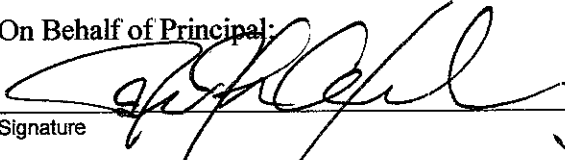
I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

On Behalf of Lobbyist:


Signature _____ Title President
Joseph Alexander _____
Type or print name as signed above _____ Date 12/18/2008

Address & Telephone (if different from first page of this form)

On Behalf of Principal:


Signature _____ Title President
Joseph Alexander _____
Type or print name as signed above _____ Date 12/18/2008

Address & Telephone (if different from first page of this form)