

REGISTRATION OF LOBBYIST

Return to Office of the City Clerk, 210 Martin Luther King, Jr. Blvd, Room 103, Madison, WI 53703-3342

Section 1 -- Identification of Lobbyist

"Lobbyist" means any person paid to influence administrative or legislative action.

Brehm Last Name John First Name Asst. Director, Title
Site Planning

5820 Westown Parkway
Mailing Address

West Des Moines City Iowa State 50266 Zip Code

Business Address (if different)

515-453-2795
Contact Phone

515-267-2935 Contact FAX jbrehm@hy-vee.com Contact E-mail Address

Internet Address

Person to whom correspondence should be sent (if different from above)

Last Name _____
First Name

Firm or Organization Name

Mailing Address

City _____
State _____
Zip Code

Phone _____
FAX _____
E-mail Address

Section II -- Nature and Interest of Principal

Hy-Vee, Inc.
Name of Principal

Designated Representative of Principal:

Hosch Last Name Peter First Name Asst. Vice President, Title
Real Estate

5820 Westown Parkway
Mailing Address

West Des Moines City Iowa State 50266 Zip Code

Business Address (if different)

515-327-2147
Contact Phone phosch@hy-vee.com Contact E-mail Address

Contact FAX _____
Internet Address

Check one of the following and complete only that section:

Business Entity

Retail sale of grocery and pharmacy products
Describe the business activity in which the entity is engaged

Chief Executive Officer: Jurgens Richard Chairman of the Board,
Last First Chief Executive Title
Officer, President

If partnership or limited liability company, check here and attach list of partners/members.

Industry, Trade or Professional Association

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: _____
Last First Title

Approximate number of members: _____

Other Not for Profit

Labor Union Charitable/Religious/Civic, etc. Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: _____

Individual

Name and address of the individual's employer, if any, or of the individual's primary place of business if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

Section III -- Areas of Lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

Land use approvals for retail, grocery, and pharmacy products at
160 Westgate Mall.

List the City agencies in which the principal seek to influence administration action:

- All
- None
- Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: Conditional Use Permit and Urban Design Commission review for project.
 - a. How will this item affect the principal's business or other activity?
Will permit the development of a Hy-Vee supermarket at above location.
 - b. Which industry, trade, profession or segment or portion thereof would be principally affected?
Retail - food and drug store
 - c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.
NA

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

CAPITAL BUDGET	OPERATING BUDGET
NA	
_____ topic _____	_____ topic _____
_____ topic _____	_____ topic _____
_____ topic _____	_____ topic _____
_____ topic _____	_____ topic _____
_____ topic _____	_____ topic _____
_____ topic _____	_____ topic _____

Section IV - Authorization of Lobbyists

As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

- The lobbyist is an employee of the Principal.
- The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal

Dated: _____

Name: _____

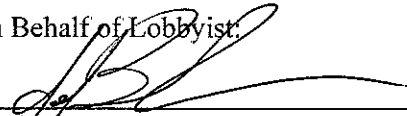
Position: _____

Signature: _____

Section V -- Certification

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

On Behalf of Lobbyist:


Signature

DIRECTOR, SITE PLANNING
Title

JOHN BREHM
Type or print name as signed above

12.17.2008
Date

Address & Telephone (if different from first page of this form) _____

On Behalf of Principal:

Signature Title

Asst. Vice President, Real Estate

Peter Hosch
Type or print name as signed above

Date

Address & Telephone (if different from first page of this form) _____