

REGISTRATION OF LOBBYIST

Return to Office of the City Clerk, 210 Martin Luther King, Jr Blvd, Room 103, Madison, WI 53703-3342

Section 1 -- Identification of Lobbyist "Lobbyist" means any person paid to influence administrative or legislative action.

Hobbie Last Name	Lynn First Name	Senior Vice President Title
c/o Madison Gas and Electric Company, Post Office Box 1231 Mailing Address		
Madison City	Wisconsin State	53701-1231 Zip Code
Business Address (if different)		
(608) 252-4760 Contact Phone		
(608) 252-1540 Contact FAX	lhobbie@mge.com Contact E-mail Address	
www.mge.com Internet Address		

Person to whom correspondence should be sent (if different from above)

_____ Last Name	_____ First Name	
_____ Firm or Organization Name		
_____ Mailing Address		
_____ City	_____ State	_____ Zip Code
_____ Phone	_____ FAX	_____ E-mail Address

Section II -- Nature and Interest of Principal

Madison Gas and Electric Company
Name of Principal

Designated Representative of Principal:

Euclide Last Name	Kristine First Name	Vice President & General Counsel Title
Post Office Box 1231 Mailing Address		
Madison City	Wisconsin State	53701-1231 Zip Code
Business Address (if different)		
(608) 252-5604 Contact Phone		
(608) 252-1540 Contact FAX	keuclide@mge.com Contact E-mail Address	
www.mge.com Internet Address		

Check one of the following and complete only that section:

Business Entity

See attached Appendix A.

Describe the business activity in which the entity is engaged

Chief Executive Officer:

Last

First

Title

If partnership or limited liability company, check here and attach list of partners/members

Industry, Trade or Professional Association

Describe the industry trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer:

Last

First

Title

Approximate number of members: _____

Other Not for Profit

Labor Union

Charitable/Religious/Civic, etc.

Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: _____

Individual

Name and address of the individual's employer if any or of the individual's primary place of business if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

Section III -- Areas of Lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

See attached Appendix A.

List the City agencies in which the principal seek to influence administration action:

- All
- None
- Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: _____

a. How will this item affect the principal's business or other activity?

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

For additional items, attach additional sheets

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

CAPITAL BUDGET

OPERATING BUDGET

topic	topic
topic	topic
topic	topic
topic	topic
topic	topic
topic	topic

Section IV - Authorization of Lobbyists

As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

The lobbyist is an employee of the Principal

The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: 2/25/09

Name: Kristine Euclide

Position: Vice President and General Counsel

Signature: Kristine A. Euclide

Section V -- Certification

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

On Behalf of Lobbyist:

Lynn Hobbie Senior Vice President
Signature Title

Lynn Hobbie February 6, 2009
Type or print name as signed above Date

Address & Telephone (if different from first page of this form)

On Behalf of Principal:

Kristine A. Euclide Vice President and General Counsel
Signature Title

Kristine Euclide 2/25/09
Type or print name as signed above Date

Address & Telephone (if different from first page of this form)

Appendix A

Section II – Nature and Interest of Principal

Check one of the following and complete only that section

Business Entity (Describe the business activity in which the entity is engaged)

MGE is a public utility operating under a franchise agreement with the City of Madison and state law and under the regulation of the Public Service Commission of Wisconsin. It generates and distributes electricity and purchases and distributes natural gas to approximately 135,000 customers in Dane County and surrounding areas. MGE has served the Madison area since 1896

Chief Executive Officer: Gary J. Wolter, Chairman, President and Chief Executive Officer

Section III – Areas of lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence

In the course of MGE's daily operations as a regulated utility, MGE will speak with City officials regarding stormwater management and construction work on streets that are at or near MGE facilities. MGE will also discuss with the Mayor's office and Planning and Zoning Department issues regarding the development in or near MGE facilities and especially in the east isthmus and downtown area. MGE will also discuss the purchase or sale of real estate interests in the Madison area. MGE will also discuss environmental, utility and energy policy issues, as well as utility infrastructure matters and energy-related projects.

List the City agencies in which the principal seek to influence administrative action.

Agencies listed below:

- 1 City Traffic and Engineering
- 2 Mayor's office
- 3 Planning and Zoning Department
- 4 Commission on the Environment
- 5 Parks Department
- 6 Others