

REGISTRATION OF LOBBYIST

Return to Office of the City Clerk, 210 Martin Luther King, Jr. Blvd., Room 103, Madison, WI 53703-3342

Section 1 -- Identification of Lobbyist "Lobbyist" means any person paid to influence administrative or legislative action.

Peterson
Last Name

Don
First Name

Exec. Dir. - Energy Prod. & Services
Title

c/o Madison Gas and Electric Company, Post Office Box 1231

Mailing Address

Madison

City

Wisconsin

State

53701-1231

Zip Code

Business Address (if different)

(608) 252-7926

Contact Phone

(608) 252-1540

Contact FAX

dpeterson@mge.com

Contact E-mail Address

www.mge.com

Internet Address

Person to whom correspondence should be sent (if different from above)

Last Name

First Name

Firm or Organization Name

Mailing Address

City

State

Zip Code

Phone

FAX

E-mail Address

Section II -- Nature and Interest of Principal

Madison Gas and Electric Company

Name of Principal

Designated Representative of Principal:

Euclide

Last Name

Kristine

First Name

Vice President & General Counsel

Title

Post Office Box 1231

Mailing Address

Madison

City

Wisconsin

State

53701-1231

Zip Code

Business Address (if different)

(608) 252-5604

Contact Phone

(608) 252-1540

Contact FAX

keuclide@mge.com

Contact E-mail Address

www.mge.com

Internet Address

Section IV - Authorization of Lobbyists

As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

- The lobbyist is an employee of the Principal.
- The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: 2/25/09

Name: Kristine Euclide

Position: Vice President and General Counsel

Signature: *Kristine A. Euclide*

Section V -- Certification

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

On Behalf of Lobbyist:

[Signature]

Executive Director-Energy Products & Services

Signature

Title

Don Peterson

2-6-09

Type or print name as signed above

Date

Address & Telephone (if different from first page of this form)

On Behalf of Principal:

Kristine A. Euclide

Vice President and General Counsel

Signature

Title

Kristine Euclide

2/25/09

Type or print name as signed above

Date

Address & Telephone (if different from first page of this form)

Appendix A

Section II – Nature and Interest of Principal

Check one of the following and complete only that section

Business Entity (Describe the business activity in which the entity is engaged)

MGE is a public utility operating under a franchise agreement with the City of Madison and state law and under the regulation of the Public Service Commission of Wisconsin. It generates and distributes electricity and purchases and distributes natural gas to approximately 135,000 customers in Dane County and surrounding areas. MGE has served the Madison area since 1896

Chief Executive Officer: Gary J. Wolter, Chairman, President and Chief Executive Officer

Section III – Areas of lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence

In the course of MGE's daily operations as a regulated utility, MGE will speak with City officials regarding stormwater management and construction work on streets that are at or near MGE facilities. MGE will also discuss with the Mayor's office and Planning and Zoning Department issues regarding the development in or near MGE facilities and especially in the east isthmus and downtown area. MGE will also discuss the purchase or sale of real estate interests in the Madison area. MGE will also discuss environmental, utility and energy policy issues, as well as utility infrastructure matters and energy-related projects.

List the City agencies in which the principal seek to influence administrative action

Agencies listed below:

1. City Traffic and Engineering
2. Mayor's office
3. Planning and Zoning Department
4. Commission on the Environment
5. Parks Department
6. Others