

# REGISTRATION OF LOBBYIST

Return to Office of the City Clerk, 210 Martin Luther King, Jr Blvd., Room 103, Madison, WI 53703-3342

## Section 1 -- Identification of Lobbyist "Lobbyist" means any person paid to influence administrative or legislative action.

Stoffs \_\_\_\_\_ Bob \_\_\_\_\_ Community Services Manager  
Last Name First Name Title  
c/o Madison Gas and Electric Company, Post Office Box 1231  
Mailing Address  
Madison \_\_\_\_\_ Wisconsin \_\_\_\_\_ 53701-1231  
City State Zip Code  
Business Address (if different)  
(608) 252-7906  
Contact Phone  
(608) 252-1540 \_\_\_\_\_ rstoffs@mge.com  
Contact FAX Contact E-mail Address  
www.mge.com  
Internet Address

Person to whom correspondence should be sent (if different from above)

\_\_\_\_\_  
Last Name First Name  
Firm or Organization Name  
Mailing Address  
\_\_\_\_\_  
City State Zip Code  
\_\_\_\_\_  
Phone FAX E-mail Address

## Section II -- Nature and Interest of Principal

Madison Gas and Electric Company  
Name of Principal

Designated Representative of Principal:

Euclide \_\_\_\_\_ Kristine \_\_\_\_\_ Vice President & General Counsel  
Last Name First Name Title  
Post Office Box 1231  
Mailing Address  
Madison \_\_\_\_\_ Wisconsin \_\_\_\_\_ 53701-1231  
City State Zip Code  
Business Address (if different)  
(608) 252-5604 \_\_\_\_\_ keuclide@mge.com  
Contact Phone Contact E-mail Address  
(608) 252-1540 \_\_\_\_\_ www.mge.com  
Contact FAX Internet Address

List the City agencies in which the principal seek to influence administration action:

- All
- None
- Agencies listed below

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Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: \_\_\_\_\_

a. How will this item affect the principal's business or other activity?

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b. Which industry, trade, profession or segment or portion thereof would be principally affected?

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c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

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For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

**CAPITAL BUDGET**

**OPERATING BUDGET**

topic	topic
topic	topic
topic	topic
topic	topic
topic	topic
topic	topic

## Appendix A

### Section II – Nature and Interest of Principal

*Check one of the following and complete only that section:*

#### **Business Entity** (Describe the business activity in which the entity is engaged)

MGE is a public utility operating under a franchise agreement with the City of Madison and state law and under the regulation of the Public Service Commission of Wisconsin. It generates and distributes electricity and purchases and distributes natural gas to approximately 135,000 customers in Dane County and surrounding areas. MGE has served the Madison area since 1896.

Chief Executive Officer: Gary J. Wolter, Chairman, President and Chief Executive Officer

### Section III – Areas of lobbying

*Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:*

In the course of MGE's daily operations as a regulated utility, MGE will speak with City officials regarding stormwater management and construction work on streets that are at or near MGE facilities. MGE will also discuss with the Mayor's office and Planning and Zoning Department issues regarding the development in or near MGE facilities and especially in the east isthmus and downtown area. MGE will also discuss the purchase or sale of real estate interests in the Madison area. MGE will also discuss environmental, utility and energy policy issues, as well as utility infrastructure matters and energy-related projects.

*List the City agencies in which the principal seek to influence administrative action:*

Agencies listed below:

1. City Traffic and Engineering
2. Mayor's office
3. Planning and Zoning Department
4. Commission on the Environment
5. Parks Department
6. Others