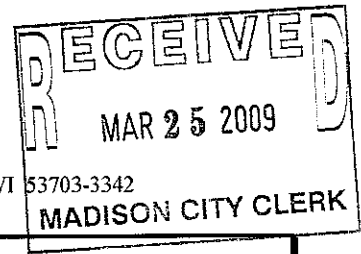


REGISTRATION OF LOBBYIST

Return to Office of the City Clerk, 210 Martin Luther King, Jr. Blvd., Room 103, Madison, WI 53703-3342



Section 1 -- Identification of Lobbyist

"Lobbyist" means any person paid to influence administrative or legislative action.

TRUELOVE Last Name ERIC First Name DIRECTOR Title
3 POINT PLACE Mailing Address
MADISON City WI State 53719 Zip Code
SAME Business Address (if different)
608-833-2321 Contact Phone
608-833-7964 Contact FAX ERICT@RENSCHLER.COM Contact E-mail Address
WWW.RENSCHLER.COM Internet Address

Person to whom correspondence should be sent (if different from above) SAME

Last Name First Name

Firm or Organization Name

Mailing Address

City State Zip Code

Phone FAX E-mail Address

Section II -- Nature and Interest of Principal

THE RENSCHLER COMPANY, INC.
Name of Principal
Designated Representative of Principal:
LANG E Last Name BERNIE First Name PRESIDENT/CEO Title
3 POINT PLACE Mailing Address
MADISON City WI State 53719 Zip Code
SAME Business Address (if different)
608-833-2321 Contact Phone BERNIEL@RENSCHLER.COM Contact E-mail Address
608-833-7964 Contact FAX WWW.RENSCHLER.COM Internet Address

Check one of the following and complete only that section:



Business Entity

DESIGN/BUILD CONSTRUCTION FIRM

Describe the business activity in which the entity is engaged

Chief Executive Officer: LANGE BERNIE PRESIDENT/CEO
Last First Title

If partnership or limited liability company, check here and attach list of partners/members



Industry, Trade or Professional Association

Describe the industry trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: _____
Last First Title

Approximate number of members: _____



Other Not for Profit

Labor Union

Charitable/Religious/Civic, etc.

Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: _____



Individual

Name and address of the individual's employer if any or of the individual's primary place of business if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

Section III -- Areas of Lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

ASSIST THE CITY OF MADISON IN DEVELOPING A GREEN BUILDING AWARD PROGRAM BASED ON THE RENSCHLER GREEN BUILDING GUIDELINES.

List the City agencies in which the principal seek to influence administration action:

- All
- None
- Agencies listed below

MAYOR'S OFFICE

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: DEVELOPMENT OF A MADISON GREEN BUILDING AWARD

a. How will this item affect the principal's business or other activity?

THE REUSCHLER COMPANY OWNS COPYRIGHT ON THE GUIDELINES UPON WHICH THE AWARD COULD BE BASED.

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics

CAPITAL BUDGET

OPERATING BUDGET

topic

topic

topic

topic

topic

topic

topic

topic

topic

topic

topic

topic

Section IV - Authorization of Lobbyists

As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

The lobbyist is an employee of the Principal.

The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: _____

Name: _____


Position: _____

Signature: _____

Section V -- Certification

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

On Behalf of Lobbyist:


Signature _____ Title DIRECTOR

ERIC T. TRUELOVE
Type or print name as signed above _____ Date 3/20/2009

SAME
Address & Telephone (if different from first page of this form) _____

On Behalf of Principal:


Signature _____ Title PRESIDENT/CEO

BERNIE LANGE
Type or print name as signed above _____ Date 3/22/09

SAME
Address & Telephone (if different from first page of this form) _____