



Office of the City Attorney

Michael P. May, City Attorney

Room 401
210 Martin Luther King, Jr. Boulevard
Madison, Wisconsin 53703-3345
(Phone) 608-266-4511
(TTY/Textnet) 866-704-2340
(FAX) 608-267-8715
attorney@cityofmadison.com

ASSISTANT CITY ATTORNEYS

Larry W. O'Brien	Lara M. Mainella
Robert E. Olsen	Steven C. Brist
Carolyn S. Hogg	Marci Paulsen
Jennifer A. Zilavy	Jaime L. Staffaroni
Katherine C. Noonan	Doran Viste
Roger A. Allen	Adriana Peguero
Anne P. Zellhoefer	Maureen O'Brien
	John W. Strange

LITIGATION ASSISTANT
Patricia Gehler

August 14, 2009

Kraft Foods Global, Inc. / Oscar Mayer
910 Mayer Avenue
Madison WI 53703

RE: Complaint against Kraft Foods Global, Inc. / Oscar Mayer
Madison's Lobbying Ordinance

Dear Sir or Madam:

Enclosed is a copy of a complaint filed by Brenda Konkel, together with attachments, alleging that you are in violation of Madison's lobbying ordinance. Madison's lobbying ordinance is located at Sec 2 40, Madison General Ordinances.

Based upon the complaint and the attachments, it appears that you are subject to the lobbying ordinance because you have filed an application for TIF assistance. The application itself has a notice indicating that request for TIF assistance likely makes you subject to Madison's lobbying ordinance.

This is your opportunity to provide us with any additional information related to the complaint. Do you disagree with any of the allegations? Is there other information you wish to provide?

If you agree that you are subject to the ordinance, I request that you promptly file the required registration and reporting forms for any period of time during which you have lobbied the City. If you believe you are not subject to the ordinance, I ask that you provide me with an explanation or rationale for your exemption from the ordinance.

In either event, I ask that you respond to this letter within fifteen days. At that time, our office will determine whether any additional action will be taken.

Sincerely,

Michael P. May
City Attorney

MPM:pah
Enclosures

August 14, 2009

Page 2

cc: (w/o Enclosures)
Brenda Konkel
✓ Adam Gallagher, City Clerk's Office