



City of Madison

Meeting Agenda – FINAL

City of Madison
Madison, WI 53703
www.cityofmadison.com

Madison Central Business Improvement District (BID) Board of Directors

February 6, 2014

Noon-1:30 pm

122 W. Washington Ave.
1st Floor Conference Rm.

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.

Madison Central Business Improvement District (BID): (608) 512-1340

Approx. Time

1. **Call to Order** — Greg Frank, Chair (12 noon)
2. **Approval of Minutes** from January 2, 2014 meeting (12:01 pm)
3. **Disclosures and Recusals** — (12:02 pm)
Members of the body should make any required disclosures or recusals under the City's Ethics Code
4. **Public Comment** (3 min. per speaker) (12:03 pm)
5. **Chair's Report** – Greg Frank (12:05 pm)
6. **BID Staff Reports** (12:10 pm)
 - a) Tim Jenquin, BID Programming Coordinator
 - Map Ad Sales update
 - Ambassadors/Visitor Center
 - Business Turnover
 - Planting Program
 - b) Mary Carbine, BID Executive Director
 - Marketing & Events update
 - Parking map
 - Central Downtown development projects
 - 2014 construction Planning

- | | <u>Approx. Time</u> |
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| 7. GSSBA Update – John Hutchinson
(Next GSSBA meeting Wed. Feb. 12) | (12:25 pm) |
| 8. DMI Update – Susan Schmitz, DMI President | (12:30 pm) |
| 9. City of Madison Update
-Matt Mikolajewski, Office of Business Resources
-Ald. Mike Verveer | (12:40 pm) |
| 10. Alcohol Licensing & Business Development – Greg Frank | (1:00 pm) |
| <p>Board Discussion - Leg. ID: 32961 (introduced for referral 2/4/14)
<i>Amending Sections 28.061, 28.072, 28.082, 28.091, 28.151 and 28.211 and creating Section 28.127 of the Madison General Ordinances to create an Alcohol Overlay District in the zoning code, create "Restaurant-Nightclub" and "Nightclub" as uses of land in the zoning code, establish supplemental regulations for "Restaurant-Tavern," "Tavern," "Restaurant-Nightclub," and "Nightclub," and to amend the definition for "Restaurant-Tavern," "Theater, Assembly hall," and "Outdoor stage, band shell, or amphitheater."</i></p> | |
| 11. New Business, Announcements | (1:25 pm) |
| 12. Adjournment | (1:30 pm) |
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NEXT MEETING: Thurs., March. 6, 2014, noon-1:30pm
-2014 Downtown Construction update, City Engineering
--2014 BID marketing plan, budget, and cooperative advertising
-2014 budget revised forecast | |

Upcoming Subcommittee meetings

(Location: Hovde Bldng 1st fl. Conference Rm. 122 W. Washington)

BID Reauthorization Subcommittee meeting
Wed. Feb. 12, 10:00 – 11:30 am

BID Marketing Subcommittee meeting
Mon. Feb. 24, 3:30 – 5:00 pm

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