



City of Madison

Meeting Agenda – FINAL

City of Madison
Madison, WI 53703
www.cityofmadison.com

Madison Central Business Improvement District (BID) Board of Directors

January 2, 2014

Noon-1:30 pm

122 W. Washington Ave.
1st Floor Conference Rm.

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.

Madison Central Business Improvement District (BID): (608) 512-1340

Approx. Time

1. **Call to Order** — Greg Frank, Chair (12 noon)
2. **Approval of Minutes** from December 5, 2013 meeting (12:01 pm)
3. **Disclosures and Recusals** – (12:02 pm)
Members of the body should make any required disclosures or recusals under the City's Ethics Code
4. **Public Comment** (3 min. per speaker) (12:03 pm)
5. **Chair's Report** – Greg Frank (12:05 pm)
-Nominations Update
6. **Central District MPD Update** – Capt. Carl Gloede (12:10 pm)
7. **BID Staff Reports** (12:20 pm)

Mary Carbine, BID Executive Director
Tim Jenquin, BID Programming Coordinator

- a) Holiday Season recap:
 - Trolley, Ambassadors (Tim)
 - Marketing, Holiday Open House, merchant feedback (Mary)

*Approx. Time***7. BID Staff Reports continued**

- b) Early 2014:
 - Marketing (Mary)
 - Welcome Programs (Tim)
- c) Map Ad Sales to date (Tim)
- d) Gift Certificate Program update (Tim)
- e) Business Turnover Update (Tim)

8. Board Discussion – Greg Frank (12:35 pm)

- a) 2013 Year in Review
- b) 2014 Forecast: BID Areas of Focus, Goals
- c) BID Reauthorization Subcommittee

9. GSSBA Update – John Hutchinson (12:55 pm)
(Next GSSBA meeting Wed, Jan. 8)**10. DMI Update – Susan Schmitz, DMI President** (1:00 pm)**11. City of Madison Update** (1:10 pm)

- Matt Mikolajewski, Office of Business Resources
- Ald. Mike Verveer

14. New Business, Announcements (1:25 pm)**15. Adjournment** (1:30 pm)**NEXT MEETING: Thursday, Feb. 6, 2014, noon-1:30pm****BOARD MEMBERS NOTE:**

Annual Statement of Interests forms must be completed by January 2
<https://www.cityofmadison.com/mayor/committees/statementofinterests/index.cfm>

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