



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Agenda – FINAL

### Madison Central Business Improvement District (BID) Board of Directors

January 8, 2015

Noon-1:30 pm

122 W. Washington Ave.  
1st Floor Conference Rm.

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.

Madison Central Business Improvement District (BID): (608) 512-1340

#### Approx. Time

- |   |            |
|---|------------|
| <b>1. Call to Order</b> — Greg Frank, Chair   | (12 noon)  |
| <b>2. Approval of Minutes</b> from December 4, 2014 meeting   | (12:01 pm) |
| <b>3. Disclosures and Recusals</b> –<br>Members of the body should make any required disclosures or recusals under the City’s Ethics Code | (12:02 pm) |
| <b>4. Public Comment</b> (3 min. per speaker)   | (12:03 pm) |
| <b>5. Chair’s Report</b> – Greg Frank   | (12:05 pm) |
| <b>6. Downtown Madison Housing Update</b> - Debby Dines   | (12:10 pm) |

|   | <u>Approx. Time</u> |
|---|---------------------|
| <b>7. BID Staff Reports</b>   | (12:40 pm)          |
| Mary Carbine, BID Executive Director<br>Tim Jenquin, BID Programming Coordinator  |                     |
| <ul style="list-style-type: none"> <li>a) Business Safety Meeting followup (Mary)</li> <li>b) Holiday Season recap: <ul style="list-style-type: none"> <li>-Trolley, Ambassadors (Tim)</li> <li>-Marketing, Holiday Open House, merchant feedback (Mary)</li> </ul> </li> <li>c) Early 2014: <ul style="list-style-type: none"> <li>-Marketing (Mary)</li> <li>-Welcome Programs (Tim)</li> </ul> </li> <li>d) Business Turnover Update (Tim)</li> <li>e) Map Ad Sales to date (Tim)</li> </ul> |                     |
| <b>9. Committee and Meeting Updates - Greg Frank</b>  | (12:50 pm)          |
| <ul style="list-style-type: none"> <li>a) Downtown Coordinating Committee</li> <li>b) Public Restroom Ad Hoc Committee – Susan Schmitz</li> <li>c) <a href="#">State Street Planning Effort resolution</a> (Leg File ID 36697)</li> </ul>   |                     |
| <b>10. Board Discussion – Greg Frank</b>  | (1:00 pm)           |
| <ul style="list-style-type: none"> <li>a) 2014 Year in Review</li> <li>b) 2015 Forecast: BID Areas of Focus, Goals</li> </ul>   |                     |
| <b>11. GSSBA Update – John Hutchinson</b><br>(Next GSSBA meeting Wed, Jan. 14)  | (1:10 pm)           |
| <b>12. City of Madison Update</b>   | (1:15 pm)           |
| <ul style="list-style-type: none"> <li>-Matt Mikolajewski, Office of Business Resources</li> <li>-Ald. Mike Verveer</li> </ul>  |                     |
| <b>13. New Business, Announcements</b>  | (1:29 pm)           |
| <b>14. Adjournment</b>  | (1:30 pm)           |

**NEXT MEETING: Thursday, Feb. 5, 2015, noon-1:30pm**

REMINDER to BOARD MEMBERS:

Annual City Statement of Interests Forms Due January 6  
[www.cityofmadison.com/statementofinterests](http://www.cityofmadison.com/statementofinterests)

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