



City of Madison

Meeting Agenda – FINAL

City of Madison
Madison, WI 53703
www.cityofmadison.com

Madison Central Business Improvement District (BID) Board of Directors

March 5, 2015

Noon-1:30 pm

122 W. Washington Ave.
1st Floor Conference Rm.

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.

Madison Central Business Improvement District (BID): (608) 512-1340

Approx. Time

1. **Call to Order** — Greg Frank, Chair (12 noon)
2. **Approval of Minutes** from February 5, 2015 meeting (12:01 pm)
3. **Disclosures and Recusals** – (12:02 pm)
Members of the body should make any required disclosures or recusals under the City's Ethics Code
4. **Public Comment** (3 min. per speaker) (12:03 pm)
5. **Chair's Report** – Greg Frank (12:05 pm)
6. **Discussion of new role as Economic Development Division Director** (12:10 pm)
- Matt Mikolajewski, Director, City Economic Development Division
7. **BID Staff Reports** (12:35 pm)
 - a) Tim Jenquin, BID Programming Coordinator
 - Ambassadors/Visitor Center
 - Welcome & Physical Environment Programs
 - Business Turnover
 - Map Ad Sales Final

Approx. Time**7. BID Staff Reports** continued

- b) Mary Carbine, BID Executive Director (12:45 pm)
- GSSBA/BID Holiday Lighting Enhancement effort
 - Marketing & Events update
 - 2015 BID Marketing Plan, Budget and Cooperative Advertising – ACTION ITEM

- 8. Treasurer's Report** – Stacy Nemeth (12:55 pm)
- a) 2014 Budget, final FY report
 - b) Staff/Administration Update (Closed Session per Wis. Stat. Sec. 19.85)
- ACTION ITEM
 - c) (Resume Open Session) 2015 Budget – Revised Forecast (ACTION ITEM)

- 9. Committee and Meeting Updates** - Greg Frank (1:05 pm)
- a) State Street & Capitol Square Planning Resolution (Leg File ID [36697](#))
 - b) Downtown Coordinating Committee
 - c) Public Restroom Ad Hoc Committee
 - d) Signage

- 10. City of Madison Update** (1:15 pm)
- Matt Mikolajewski, Economic Development Division
 - Ald. Mike Verveer

- 11. New Business, Announcements** (1:29 pm)

- 12. Adjournment** (1:30 pm)

NEXT MEETING: Thursday, Apr. 2, 2015, noon-1:30pm

NOTE:

Next GSSBA meeting Wed., March 11, 2:00 pm, Tutto Pasta, 305 State St.

If you need an interpreter, materials in alternate formats or other accommodations, please contact the Madison Central BID office at 608-512-1340 or mcarbine@visitdowntownmadison.com. Please do so at least three business days prior to the meeting so that proper arrangements can be made.