



City of Madison

Meeting Agenda – FINAL

City of Madison
Madison, WI 53703
www.cityofmadison.com

Madison Central Business Improvement District (BID) Board of Directors

February 5, 2015

Noon-1:30 pm

122 W. Washington Ave.
1st Floor Conference Rm.

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Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.

Madison Central Business Improvement District (BID): (608) 512-1340

Approx. Time

1. **Call to Order** — Greg Frank, Chair (12 noon)
2. **Approval of Minutes** from December 4, 2014 meeting (12:01 pm)
3. **Disclosures and Recusals** – (12:02 pm)
Members of the body should make any required disclosures or recusals under the City's Ethics Code
4. **Public Comment** (3 min. per speaker) (12:03 pm)
5. **Chair's Report** – Greg Frank (12:05 pm)
6. **State Street & Capitol Square Planning Resolution – Status Update** (12:10 pm)
- Bill Fruhling, Planning Division, City of Madison

Leg File ID [36697](#), Directing the Department of Planning and Community and Economic Development to conduct a one or two year collaborative effort to implement many of the recommendations in the 2012 adopted Downtown Plan, and to take an expanded and more detailed look at a number of issues associated with State Street, the Capitol Square, and adjacent areas.

Approx. Time**7. BID Staff Reports**

(12:35 pm)

a) Tim Jenquin, BID Programming Coordinator

- Ambassadors/Visitor Center
- Welcome Programs
- Business Turnover
- Map Ad Sales

b) Mary Carbine, BID Executive Director

- Marketing & Events
- BID/GSSBA Neighborhood Grant application – holiday lighting

8. Board Discussion – Greg Frank

(12:45 pm)

- a) 2014 Year in Review
- b) 2015 Forecast: BID Areas of Focus, Goals

9. Committee and Meeting Updates - Greg Frank

(1:00 pm)

- a) Downtown Coordinating Committee
- b) Public Restroom Ad Hoc Committee

10. GSSBA Update – John Hutchinson

(1:10 pm)

(Next GSSBA meeting Wed., March 11)

11. City of Madison Update

(1:15 pm)

- Matt Mikolajewski, Office of Business Resources
- Ald. Mike Verveer

12. New Business, Announcements

(1:29 pm)

13. Adjournment

(1:30 pm)

NEXT MEETING: Thursday, Mar. 5, 2015, noon-1:30pm

- 2015 BID marketing budget, cooperative advertising
- 2015 BID Budget, revised forecast
- Matt Mikolajewski - Discussion of new role as Economic Development Division Director

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