

# REGISTRATION OF LOBBYIST

Return to Office of the City Clerk, 210 Martin Luther King, Jr Blvd, Room 103, Madison, WI 53703-3342

## Section 1 -- Identification of Lobbyist

"Lobbyist" means any person paid to influence administrative or legislative action.

Bartlett Last Name      Abby First Name      \_\_\_\_\_ Title  
900 Progress Way Mailing Address  
Sun Prairie City      Wisconsin State      53590 Zip Code

Business Address (if different) \_\_\_\_\_  
834-2337 x1299 Contact Phone  
834-2300 Contact FAX      abbyb@wisconsin distributors.com Contact E-mail Address

Internet Address \_\_\_\_\_

Person to whom correspondence should be sent (if different from above)

DEC 10 2008

\_\_\_\_\_  
Last Name      First Name  
\_\_\_\_\_  
Firm or Organization Name  
\_\_\_\_\_  
Mailing Address  
\_\_\_\_\_  
City      State      Zip Code  
\_\_\_\_\_  
Phone      FAX      E-mail Address

## Section II -- Nature and Interest of Principal

WDL LLC  
Name of Principal

Designated Representative of Principal:

Bartlett Last Name      Abby First Name      Madison Beer Director Title  
Marketing Manager  
900 Progress Way Mailing Address  
Sun Prairie City      Wisconsin State      53590 Zip Code

Business Address (if different) \_\_\_\_\_  
608-834-2337 Contact Phone      abbyb@wisconsin distributors.com Contact E-mail Address  
608-834-2300 Contact FAX  
\_\_\_\_\_  
Internet Address

Check one of the following and complete only that section:



**Business Entity**

Wholesale Beverage Distributor  
Describe the business activity in which the entity is engaged

Chief Executive Officer: Insdagcon Casey Exec VP/GM  
Last First Title

If partnership or limited liability company, check here  and attach list of partners/members



**Industry, Trade or Professional Association**

Describe the industry trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: \_\_\_\_\_  
Last First Title

Approximate number of members: \_\_\_\_\_



**Other Not for Profit**

Labor Union  Charitable/Religious/Civic, etc  Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: \_\_\_\_\_



**Individual**

Name and address of the individual's employer if any or of the individual's primary place of business if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

**Section III -- Areas of Lobbying**

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

Legislation affecting wholesale & retail beverage distribution in Madison proper.

List the City agencies in which the principal seek to influence administration action:

- All
- None
- Agencies listed below

---



---

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31

1. Item: \_\_\_\_\_

a. How will this item affect the principal's business or other activity?

*We distribute to retail beverage outlets in Madison proper.*

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

*Retail beverage outlets*

c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

*Not applicable.*

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

**CAPITAL BUDGET**

**OPERATING BUDGET**

topic
topic
topic
topic
topic
topic

topic
topic
topic
topic
topic
topic

**Section IV - Authorization of Lobbyists**

As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

- The lobbyist is an employee of the Principal.
- The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: 12-7-09

Name: Abby Bartlett

Position: Marketing Manager / Madison Beer Director

Signature: Abby Bartlett

**Section V -- Certification**

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

On Behalf of Lobbyist:

Abby Bartlett                      Marketing Manager / Madison Beer Director  
 Signature                                      Title

Abby Bartlett                      12-7-09  
 Type or print name as signed above                      Date

Address & Telephone (if different from first page of this form)

On Behalf of Principal:

Abby Bartlett                      Marketing Manager / Madison Beer Director  
 Signature                                      Title

Abby Bartlett                      12-7-09  
 Type or print name as signed above                      Date

Address & Telephone (if different from first page of this form)