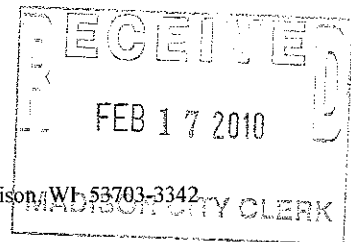


REGISTRATION OF LOBBYIST

Return to Office of the City Clerk, 210 Martin Luther King, Jr. Blvd., Room 103, Madison, WI 53703-3342



Section 1 -- Identification of Lobbyist

"Lobbyist" means any person paid to influence administrative or legislative action.

Birch Cameron District Manager
Last Name First Name Title
7941 Tree Lane, Suite 201
Mailing Address
Madison Wisconsin 53717
City State Zip Code
(same as above)
Business Address (if different)
608.833.0415
Contact Phone
Contact FAX Contact E-mail Address
Internet Address

Person to whom correspondence should be sent (if different from above)

McMurtry Tim
Last Name First Name
Mueller Communications, Inc.
Firm or Organization Name
1749 N. Prospect Avenue
Mailing Address
Milwaukee Wisconsin 53202
City State Zip Code
(414) 390-5500 (414) 390-5515 TMcMurtry@MuellerCommunications.com
Phone FAX E-mail Address

Section II -- Nature and Interest of Principal

Walgreens Co.
Name of Principal

Designated Representative of Principal:

Pepper Donovan Local Government
Last Name First Name Title Relations Manager
104 Wilmot Road, MS #144
Mailing Address
Deerfield IL 60015
City State Zip Code
(same)
Business Address (if different)
(847) 315-4863 Donovan.Pepper@Walgreens.Com
Contact Phone Contact E-mail Address
(847) 315-4417
Contact FAX Internet Address

Check one of the following and complete only that section:

Business Entity

Walgreens seeks license to sell beer and wine within its Madison stores.
Describe the business activity in which the entity is engaged

Chief Executive Officer: Gregory Wasson, CEO (Donovan Pepper, local project manager)
Last First Title

If partnership or limited liability company, check here and attach list of partners/members.

Industry, Trade or Professional Association

Describe the industry trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: _____
Last First Title

Approximate number of members: _____

Other Not for Profit

Labor Union Charitable/Religious/Civic, etc. Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: _____

Individual

Name and address of the individual's employer if any or of the individual's primary place of business if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

Section III -- Areas of Lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

Walgreens seeks to cooperate with the administration of the City of Madison to sell beer and wine within its Madison stores. Walgreens and consultants under its employ will engage elected and other government officials to raise awareness about license approval pursuits.

List the City agencies in which the principal seek to influence administration action:

- All
- None
- Agencies listed below

The Office of the Clerk, City of Madison's Alcohol License Review Committee,
and the City of Madison Common Council.

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1 Item: Walgreens seeks to cooperate with the administration of the City of Madison
to obtain a license to sell beer and wine within its Madison stores.

a. How will this item affect the principal's business or other activity?

Obtaining a license to sell beer and wine will allow Walgreen's to compete with
similar stores in the area, and offer the full complement of product offerings.

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

Retail.

c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

The item is not an appropriation.

For additional items, attach additional sheets.

2 If lobbying communication relates to the capital or operating budget, identify topic or topics.

CAPITAL BUDGET

OPERATING BUDGET

topic
topic
topic
topic
topic
topic

topic
topic
topic
topic
topic
topic

Section IV - Authorization of Lobbyists

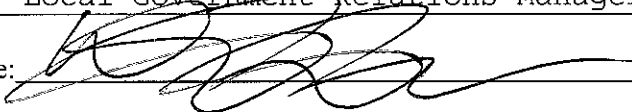
As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

- The lobbyist is an employee of the Principal.
- The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal

Dated: 2/4/10

Name: Donovan Pepper

Position: Local Government Relations Manager

Signature: 

Section V -- Certification

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

On Behalf of Lobbyist: 

Signature

Local Government Relations Manager, Walgreens

Title

Donovan Pepper


Type or print name as signed above

2/4/10

Date

(same)

Address & Telephone (if different from first page of this form)

On Behalf of Principal: 

Signature

Local Government Relations Manager, Walgreens

Title

Donovan Pepper

Type or print name as signed above

2/4/10

Date

(same)

Address & Telephone (if different from first page of this form)