

REGISTRATION OF LOBBYIST

Return to Office of the City Clerk, 210 Martin Luther King, Jr Blvd, Room 103, Madison, WI 53703-3342

Section 1 -- Identification of Lobbyist

"Lobbyist" means any person paid to influence administrative or legislative action.

Best Jason Regional Portfolio Manager
Last Name First Name Title
1720 S. Bellaire St, Ste 1209
Mailing Address
Denver CO 80222
City State Zip Code
Business Address (if different)
303-757-8811
Contact Phone
303-539-3067 Jbest@jherzog.com
Contact FAX Contact E-mail Address

Internet Address

Person to whom correspondence should be sent (if different from above)

Last Name

First Name

Firm or Organization Name

Mailing Address

City

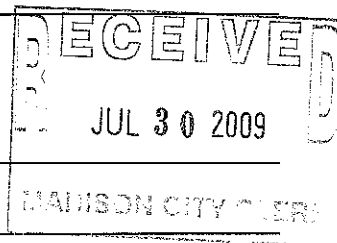
State

Zip Code

Phone

FAX

E-mail Address



Section II -- Nature and Interest of Principal

Westgate Mall 1999, LLC
Name of Principal
Designated Representative of Principal:
Herzog Martin Manager
Last Name First Name Title
1720 S Bellaire St Ste 1209
Mailing Address
Denver CO 80222
City State Zip Code
Business Address (if different)
303-539-3030 mherzog@jherzog.com
Contact Phone Contact E-mail Address
303-539-3031 www.jherzog.com
Contact FAX Internet Address

Check one of the following and complete only that section:

Business Entity

Owner of Westgate Mall
Describe the business activity in which the entity is engaged

Chief Executive Officer: _____
Last First Title

If partnership or limited liability company, check here and attach list of partners/members.

Industry, Trade or Professional Association

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: _____
Last First Title

Approximate number of members: _____

Other Not for Profit

Labor Union Charitable/Religious/Civic, etc. Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: _____

Individual

Name and address of the individual's employer if any or of the individual's primary place of business if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

Section III -- Areas of Lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

Current and future development plans regarding Westgate Mall

List the City agencies in which the principal seek to influence administration action:

- All
- None
- Agencies listed below

Planning Department, Plan Commission, Urban Design Comm. Rec
Mayor's office

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: Westgate Mall - Hy-Vee development

a. How will this item affect the principal's business or other activity?

future land use & development

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

N/A -

c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount

N/A -

For additional items, attach additional sheets

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

CAPITAL BUDGET

N/A -

topic

topic

topic

topic

topic

topic

OPERATING BUDGET

N/A -

topic

topic

topic

topic

topic

Section IV - Authorization of Lobbyists

As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

- The lobbyist is an employee of the Principal
- The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: 7/27/09
Name: Martin H. Herzog
Position: Manager
Signature: [Signature], as agent for Martin H Herzog

Section V -- Certification

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

On Behalf of Lobbyist:

Signature: [Signature] Title: Regional Portfolio Manager
Jason Best J. Herzog & Sons, Inc.
Type or print name as signed above Date: July 27, 2009

Address & Telephone (if different from first page of this form)

On Behalf of Principal:

Signature: [Signature] Title: Agent for Martin H. Herzog, Manager
Alan Roeder 7/27/09
Type or print name as signed above Date

Address & Telephone (if different from first page of this form)