

REGISTRATION OF LOBBYIST

Return to Office of the City Clerk, 210 Martin Luther King, Jr. Blvd., Room 103, Madison WI 53703-3342

JAN 08 2010

Section 1 - Identification of Principal

"Lobbyist" means any person paid to influence administrative or legislative action.

Schmidt Last Name John First Name President Title

1621 Beld Street Mailing Address

Madison City WI State 53715 Zip Code

Business Address (if different)

608-257-0505 Contact Phone

608-257-1115 Contact FAX schmidts@schmidtsauto.com Contact E-mail Address

Principal's Internet Address

Person to whom correspondence should be sent (if different from above)

Christopher Last Name Michael First Name Attorney Title

2 East Mifflin Street, Suite 600 Mailing Address

Madison City WI State 53703-2865 Zip Code

Business Address (if different)

608-252-9365 Phone 608-252-9243 FAX mrc@dewittross.com E-mail Address

Section II - Nature and Interest of Principal

Schmidt's Auto, Inc. Name of Principal

Designated Representative of Principal:

Schmidt Last Name John First Name President Title

1621 Beld Street Mailing Address

Madison City WI State 53715 Zip Code

Business Address (if different)

608-257-0505 Contact Phone schmidts@schmidtsauto.com Contact E-mail Address

608-257-1115 Contact FAX Internet Address

Check one of the following and complete only that section:



Business Entity

Towing, salvage and dealership services for motor vehicles.

Describe the business activity in which the entity is engaged

Chief Executive Officer:

Last

First

Title

If partnership or limited liability company, check here and attach list of partners/members.



Industry, Trade or Professional Association

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer:

Last

First

Title

Approximate number of members: _____



Other Not for Profit

Labor Union

Charitable/Religious/Civil, etc.

Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: _____



Individual

Name and address of the individual's employer, if any or of the individual's primary place of business if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

Section III - Areas of Lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

RFP for Towing Services for 2009 - 2013

List the City agencies in which the principal seek to influence administration action:

- All
- None
- Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: See above.
 - a. How will this item affect the principal's business or other activity?
See above.
 - b. Which industry, trade, profession or segment or portion thereof would be principally affected?
See above.
 - c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.
N/A

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

CAPITAL BUDGET	OPERATING BUDGET
<u>N/A</u> topic	<u>N/A</u> topic
<u>topic</u>	<u>topic</u>
<u>topic</u>	<u>topic</u>
<u>topic</u>	<u>topic</u>
<u>topic</u>	<u>topic</u>
<u>topic</u>	<u>topic</u>

Section IV - Authorization of Lobbyists


As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

- The lobbyist is an employee of the Principal.
- The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: July 1, 2009

Name: John Schmidt

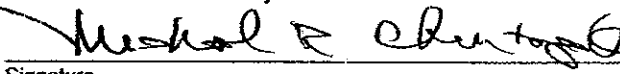
Position: President

Signature: 

Section VI - Certification

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to forfeiture if I know or believe any of the above information not to be true.

On Behalf of the Lobbyist:

 Attorney
Signature Title

Michael R. Christopher June 30, 2009
Type or print name as signed above Date

Address & Telephone (if different from first page of this form)

On Behalf of the Principal:

 President
Signature Title

John Schmidt July 1, 2009
Type or print name as signed above Date

Address & Telephone (if different from first page of this form)