

# REGISTRATION OF LOBBYIST

Return to Office of the City Clerk, 210 Martin Luther King, Jr. Blvd., Room 103, Madison, WI 53703-3342

## Section 1 - Identification of Lobbyist

"Lobbyist" means any person paid to influence administrative or legislative action.

Christopher  
Last Name

Michael  
First Name

Attorney  
Title

2 East Mifflin Street, Suite 600  
Mailing Address

Madison  
City

WI  
State

53703-2865  
Zip Code

Business Address (if different)

608/252-9365  
Contact Phone

608/252-9243  
Contact FAX

mrc@dewittross.com  
Contact E-mail Address

Internet Address

Person to whom correspondence should be sent (if different from above)

Last Name

First Name

Title

Mailing Address

City

State

Zip Code

Business Address (if different)

Phone

FAX

E-mail Address

## Section II - Nature and Interest of Principal

Smart Motors, Inc.

Name of Principal

Designated Representative of Principal:

Smart  
Last Name

J.R.  
First Name

President  
Title

5901 Odana Road  
Mailing Address

Madison  
City

WI  
State

53719  
Zip Code

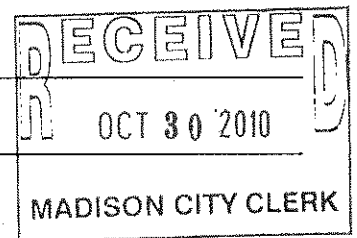
Business Address (if different)

608-275-7804  
Contact Phone

jrsmart@smartmotors.com  
Contact E-mail Address

608-275-7804  
Contact FAX

www.smartmotors.com  
Internet Address



Check one of the following and complete only that section:



**Business Entity**

Auto dealership.

Describe the business activity in which the entity is engaged

Chief Executive Officer: Smart J.R. President  
Last First Title

If partnership or limited liability company, check here  and attach list of partners/members.



**Industry, Trade or Professional Association**

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: \_\_\_\_\_  
Last First Title

Approximate number of members: \_\_\_\_\_



**Other Not for Profit**

Labor Union  Charitable/Religious/Civil, etc.  Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: \_\_\_\_\_



**Individual**

Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

**Section III - Areas of Lobbying**

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

City approval of used car lot at 5708-5712 Odana Road, Madison, Wisconsin.

List the City agencies in which the principal seek to influence administration action:

- All       None       Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: See above.
- a. How will this item affect the principals business or other activity?  
Expand used car sales portion of the business.
- b. Which industry, trade, profession or segment or portion thereof would be principally affected?  
Auto dealership.
- c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.  
N/A

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

**CAPITAL BUDGET**

N/A  
topic

topic

topic

topic

topic

topic

**OPERATING BUDGET**

N/A  
topic

topic

topic

topic

topic

topic

**Section IV - Authorization of Lobbyists**

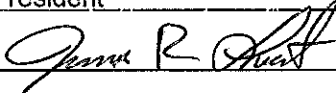
As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

- The lobbyist is an employee of the Principal.
- The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: 10/26/10

Name: J.R. Smart

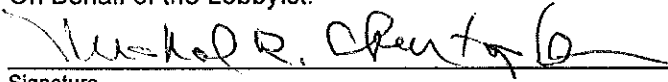
Position: President

Signature: 

**Section VI - Certification**

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to forfeiture if I know or believe any of the above information not to be true.

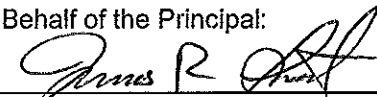
On Behalf of the Lobbyist:

 Attorney  
Signature Title

Michael R. Christopher 10/27/10  
Type or print name as signed above Date

Address & Telephone (if different from first page of this form)

On Behalf of the Principal:

 President  
Signature Title

J.R. Smart 10/26/10  
Type or print name as signed above Date

Address & Telephone (if different from first page of this form)