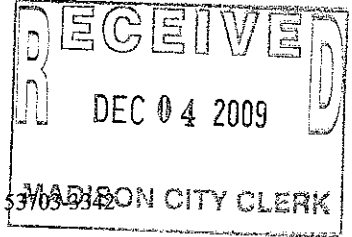


# REGISTRATION OF LOBBYIST

Return to Office of the City Clerk, 210 Martin Luther King, Jr Blvd, Room 103, Madison, WI 53703-9342



## Section 1 -- Identification of Lobbyist "Lobbyist" means any person paid to influence administrative or legislative action.

Conrad Peter Attorney  
Last Name First Name Title  
Axley Brynelson, LLP, P.O Box 1767  
Mailing Address  
Madison WI 53701-1767  
City State Zip Code  
Business Address (if different)  
608-260-2483  
Contact Phone  
608-257-5444 pconrad@axley.com  
Contact FAX Contact E-mail Address  
www.axley.com  
Internet Address

Person to whom correspondence should be sent (if different from above)

Last Name First Name  
Firm or Organization Name  
Mailing Address  
City State Zip Code  
Phone FAX E-mail Address

## Section II -- Nature and Interest of Principal

Menzel Enterprises, Inc. d/b/a Prairie Land Towing

Name of Principal

Designated Representative of Principal:

Menzel Todd VP of Wisconsin Operations  
Last Name First Name Title  
868 Progress Way  
Mailing Address  
Sun Prairie WI 53590  
City State Zip Code  
Business Address (if different)  
(608) 837-7309 todd@prairielandtowing.net  
Contact Phone Contact E-mail Address  
(608) 837-5323 www.prairielandtowing.net  
Contact FAX Internet Address

Check one of the following and complete only that section:

**Business Entity**

Towing

Describe the business activity in which the entity is engaged

Chief Executive Officer: Menzel, Jeanne (President, Menzel Enterprises, Inc.)  
Last First Title

If partnership or limited liability company, check here  and attach list of partners/members.

**Industry, Trade or Professional Association**

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: \_\_\_\_\_  
Last First Title

Approximate number of members: \_\_\_\_\_

**Other Not for Profit**

Labor Union       Charitable/Religious/Civic, etc.       Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: \_\_\_\_\_

**Individual**

Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

**Section III -- Areas of Lobbying**

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

Prairie Land Towing is seeking to obtain the towing contract for the City of Madison.

List the City agencies in which the principal seek to influence administration action:

- All
- None
- Agencies listed below

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Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: Extension of Schmidt's Towing Contract
  - a. How will this item affect the principal's business or other activity?  
Prairie Land Towing is seeking to obtain the City of Madison towing contract.


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  - b. Which industry, trade, profession or segment or portion thereof would be principally affected?  
Towing


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  - c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.  
Purchasing issues. The towing contract. The contract is for services and does not have a fixed amount.


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For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

**CAPITAL BUDGET**

**OPERATING BUDGET**

topic	topic
topic	topic
topic	topic
topic	topic
topic	topic
topic	topic

**Section IV - Authorization of Lobbyists**

As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal

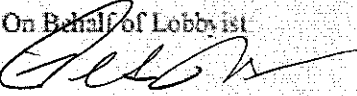
- The lobbyist is an employee of the Principal.
- The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated \_\_\_\_\_  
Name: Todd Menzel  
Position: VP of Wisconsin Operations  
Signature \_\_\_\_\_

**Section V -- Certification**

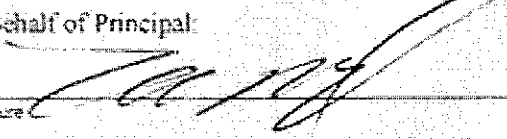
I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

On Behalf of Lobbyist

  
Signature \_\_\_\_\_ Title: Attorney  
Peter J. Conrad  
Type or print name as signed above Date: December 1, 2009

Address & Telephone (if different from first page of this form)

On Behalf of Principal:

  
Signature \_\_\_\_\_ Title: VP of Wisconsin Operations  
Todd A. Menzel  
Type or print name as signed above Date: Dec 1/09

Address & Telephone (if different from first page of this form)