

Entertainment License Application - 18+ / 21+ (Circle One)

Complete application is due at 12 noon two weeks before Alcohol License Review Committee (ALRC) meeting. Applicants must appear before the ALRC.

Prior to your hearing before the ALRC, you must contact the Alderperson of the District in which you intend to do business, the representative of the appropriate neighborhood association (if any), the Madison Police Department, and the Alcohol Policy Coordinator.

- Alderperson _____ can be reached at _____, at the Common Council Office (608-266-4071), or via e-mail at council@cityofmadison.com.
- Neighborhood Association. The name of the neighborhood association representative can be obtained by calling the Department of Planning & Community & Economic Development at 608-266-4635.
- Police Department Central District Captain Carl Gloede (Sector 400) can be reached at 261-9694.
- Police Department East District Captain Tom Snyder (Sector 600) can be reached at 267-2100.
- Police Department North District Captain Cam McLay (Sector 500) can be reached at 245-3652.
- Police Department West District Captain Jay Lengfeld (Sectors 100-200) can be reached at 243-0503.
- Police Department South District Captain Joe Balles (Sector 300) can be reached at 267-8687.
- The Alcohol Policy Coordinator, Mark Woulf can be reached at 264-9295
- Orange sign-** You must display the public notice sign within three days of your application at the current premise until the Common Council makes a final determination.

Corporate/Owner Name _____

DBA _____ Contact Phone Number: _____

Address _____

Current Capacity (49+): _____

Type of live entertainment that will be offered: _____

Number of security personnel and how they will be used: _____

How you will handle issues regarding control and clearance of the parking lot during hours of operation and at closing time: _____

How you will handle unruly patrons, intoxicated patrons, and physical disturbances: _____

How you will handle patrons presenting fake ID's and/or how you plan to prevent alcohol sales to people under twenty-one (21) years old. *If applying for an 18+ Entertainment License, please explain how you will conspicuously identify patrons who are twenty-one (21) years and older and how you plan to supervise underage patrons:*

Identify by name and date of birth, individuals who are employed by the establishment in a management capacity:

Read carefully before signing. Upon penalty provided by law, the applicant states that each of the above questions has been truthfully answered to the best of the knowledge of the signers.

Subscribed and Sworn to Before Me:

This _____ date of _____, 20__

Officer/member/manager/partner/individual

Notary Public

Officer/member/manager/partner/individual

My Commission expires _____

Application to be considered at the _____ ALRC meeting and the _____ Council meeting.

License Number LICENT-20____ - _____ Legistar # _____

Routed: City Zoning Building Inspection Madison Police Sector _____ Alder _____ (District _____)