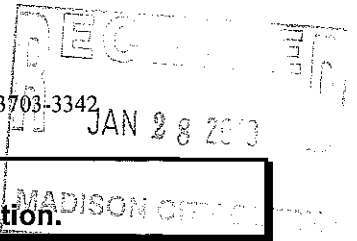


REGISTRATION OF LOBBYIST

Return to Office of the City Clerk, 210 Martin Luther King, Jr Blvd., Room 103, Madison, WI 53703-3342



Section 1 -- Identification of Lobbyist "Lobbyist" means any person paid to influence administrative or legislative action.

Ferderer Last Name Lee First Name Senior Vice President Title

c/o Fiore Companies, Inc. 150 E. Gilman Street, Suite 1600
Mailing Address

Madison City WI State 53703 Zip Code

Business Address (if different)

608-255-5060
Contact Phone

608-255-8780 Contact FAX lferderer@fioreco.com Contact E-mail Address

www.fiorecompanies.com
Internet Address

Person to whom correspondence should be sent (if different from above)

Last Name First Name

Firm or Organization Name

Mailing Address

City State Zip Code

Phone FAX E-mail Address

Section II -- Nature and Interest of Principal

Fiore Companies, Inc.
Name of Principal

Designated Representative of Principal:

Kruger Last Name David First Name President Title

150 E. Gilman Street, Suite 1600
Mailing Address

Madison City WI State 53703 Zip Code

Business Address (if different)

608-255-5060 Contact Phone dkruger@fioreco.com Contact E-mail Address

608-255-8780 Contact FAX www.fiorecompanies.com Internet Address

Check one of the following and complete only that section:

Business Entity

Acquisition, development and management of commercial real estate
Describe the business activity in which the entity is engaged

Chief Executive Officer: Kruger David President
Last First Title

If partnership or limited liability company, check here and attach list of partners/members.

Industry, Trade or Professional Association

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: _____
Last First Title

Approximate number of members: _____

Other Not for Profit

Labor Union Charitable/Religious/Civic, etc. Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: _____

Individual

Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

Section III -- Areas of Lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

Principal plans to engage in public dialogue on proposals that may
impact the central business district, including without limitation
real estate projects proposed by Principal or others.

List the City agencies in which the principal seek to influence administration action:

- All
- None
- Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: Madison Central Library Project

a. How will this item affect the principal's business or other activity?

Principal will provide real estate services to City including brokerage sale of new library site.

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

Commercial real estate

c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

Madison Central Library; \$37 million

For additional items, attach additional sheets

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

CAPITAL BUDGET

OPERATING BUDGET

<u>Madison Central Library</u>
topic
topic
topic
topic
topic
topic
topic

topic
topic
topic
topic
topic
topic
topic
topic

Section IV - Authorization of Lobbyists

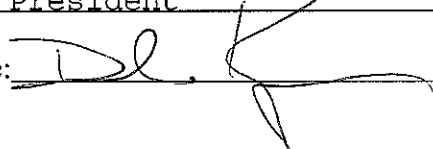
As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

- The lobbyist is an employee of the Principal.
- The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: 1/28/10

Name: David Kruger

Position: President

Signature: 

Section V -- Certification

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

On Behalf of Lobbyist:


 Signature Senior Vice President
 Title

Lee Ferderer 1/28/10
 Type or print name as signed above Date

Address & Telephone (if different from first page of this form)

On Behalf of Principal:


 Signature President
 Title

David Kruger 1/28/10
 Type or print name as signed above Date

Address & Telephone (if different from first page of this form)