

# REGISTRATION OF LOBBYIST

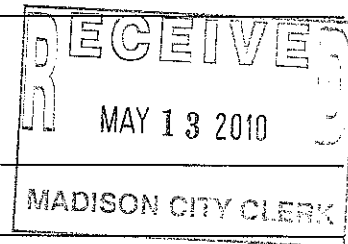
Return to Office of the City Clerk, 210 Martin Luther King, Jr Blvd, Room 103, Madison, WI 53703-3342

## Section 1 -- Identification of Lobbyist "Lobbyist" means any person paid to influence administrative or legislative action.

Fitzgerald Daniel Principal  
Last Name First Name Title  
5201 East Ierrace Drive, Suite 300  
Mailing Address  
Madison WI 53718  
City State Zip Code  
Business Address (if different)  
608-354-0900 x214  
Contact Phone  
608-354-0880 d.fitzgerald@horizondbm.com  
Contact FAX Contact E-mail Address  
www.horizondbm.com  
Internet Address

Person to whom correspondence should be sent (if different from above)

Last Name First Name  
Firm or Organization Name  
Mailing Address  
City State Zip Code  
Phone FAX E-mail Address



## Section II -- Nature and Interest of Principal

Horizon Development Group, Inc  
Name of Principal  
Designated Representative of Principal:  
Faust John President  
Last Name First Name Title  
5201 East Ierrace Drive, Suite 300  
Mailing Address  
Madison WI 53718  
City State Zip Code  
Business Address (if different)  
608-354-0900 x234 j.faust@horizondbm.com  
Contact Phone Contact E-mail Address  
608-354-0880 www.horizondbm.com  
Contact FAX Internet Address

Check one of the following and complete only that section:

**Business Entity**

Horizon is a development, construction, and management company working on new and  
Describe the business activity in which the entity is engaged

rehab projects in the City of Madison.

Chief Executive Officer: Heath Charles CEO  
Last First Title

If partnership or limited liability company, check here  and attach list of partners/members.

**Industry, Trade or Professional Association**

Describe the industry trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: \_\_\_\_\_  
Last First Title

Approximate number of members: \_\_\_\_\_

**Other Not for Profit**

Labor Union  Charitable/Religious/Civic, etc.  Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: \_\_\_\_\_

**Individual**

Name and address of the individual's employer if any or of the individual's primary place of business if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

**Section III -- Areas of Lobbying**

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

Horizon is a development, construction, and management company working on new and rehab projects  
in the City of Madison. In our efforts to obtain municipal approvals and permits, Horizon will be  
contacting several departments within the City of Madison including, but not limited to, zoning,

12/17/07-RagLobbyistDRAFT doc planning, traffic engineering, fire, engineering, urban design, engineering mapping,  
plan commission, common council, CDBG, CDA, and the Mayor's office.

List the City agencies in which the principal seek to influence administration action:

- All
- None
- Agencies listed below

---



---

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. **Item:** Horizon may contact any of the above agencies in order to obtain appropriate entitlements for our development and construction projects.
  - a. How will this item affect the principal's business or other activity?  
  

---

---
  - b. Which industry, trade, profession or segment or portion thereof would be principally affected?  
  

---

---
  - c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount  
  

---

---

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

**CAPITAL BUDGET**

**OPERATING BUDGET**

topic	topic
topic	topic
topic	topic
topic	topic
topic	topic
topic	topic

**Section IV - Authorization of Lobbyists**

As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

- The lobbyist is an employee of the Principal.
- The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal

Dated: \_\_\_\_\_

Name: \_\_\_\_\_


Position: \_\_\_\_\_

Signature: \_\_\_\_\_

**Section V -- Certification**

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.


On Behalf of Lobbyist:

  
Signature \_\_\_\_\_ Principal  
Title

Daniel D. Fitzgerald \_\_\_\_\_ 05-13-2010  
Type or print name as signed above Date

Address & Telephone (if different from first page of this form)

On Behalf of Principal:

  
Signature \_\_\_\_\_ Principal  
Title

Daniel D. Fitzgerald \_\_\_\_\_ 05-13-2010  
Type or print name as signed above Date

Address & Telephone (if different from first page of this form)