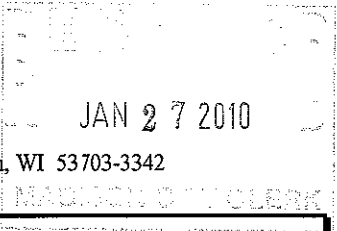


REGISTRATION OF LOBBYIST

Return to Office of the City Clerk, 210 Martin Luther King, Jr. Blvd, Room 103, Madison, WI 53703-3342



Section 1 -- Identification of Lobbyist
"Lobbyist" means any person paid to influence administrative or legislative action.

Frank _____ Justin _____
Last Name First Name Title

2115 Pleasant View Rd _____
Mailing Address

Middleton _____ WI _____ 53562 _____
City State Zip Code

Business Address (if different)
608-836-6000 _____

Contact Phone
608-836-1140 _____
Contact FAX _____

justinfrank@frankliquor.com _____
Contact E-mail Address

Internet Address _____

Person to whom correspondence should be sent (if different from above)

_____ _____
Last Name First Name

_____ _____
Firm or Organization Name

_____ _____
Mailing Address

_____ _____ _____
City State Zip Code

_____ _____ _____
Phone FAX E-mail Address

Section II -- Nature and Interest of Principal

Frank Liquor Co. _____
Name of Principal

Designated Representative of Principal:

Frank _____ Justin _____
Last Name First Name Title

2115 Pleasant View Rd _____
Mailing Address

Middleton _____ WI _____ 53562 _____
City State Zip Code

Business Address (if different)
608-836-6000 _____

Contact Phone
608-836-1140 _____
Contact FAX _____

justinfrank@frankliquor.com _____
Contact E-mail Address

Internet Address _____

Check one of the following and complete only that section:

Business Entity

Beverage Distribution
Describe the business activity in which the entity is engaged

Chief Executive Officer: Frank Joel
Last First Title

If partnership or limited liability company, check here and attach list of partners/members.

Industry, Trade or Professional Association

Describe the industry trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: _____
Last First Title

Approximate number of members: _____

Other Not for Profit

Labor Union Charitable/Religious/Civic, etc. Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: _____

Individual

Name and address of the individual's employer if any, or of the individual's primary place of business, if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

Section III -- Areas of Lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

Alcohol Policy

List the City agencies in which the principal seek to influence administration action:

- All
- None
- Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: Leg. File ID 16302

a. How will this item affect the principal's business or other activity?

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

Alcohol retailers

c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

For additional items, attach additional sheets

2. If lobbying communication relates to the capital or operating budget, identify topic or topics

CAPITAL BUDGET

OPERATING BUDGET

topic
topic
topic
topic
topic
topic

topic
topic
topic
topic
topic
topic

Section IV - Authorization of Lobbyists

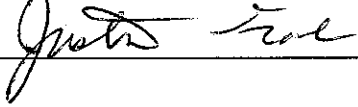
As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

- The lobbyist is an employee of the Principal.
- The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: 1/26/2010

Name: Justin Frank

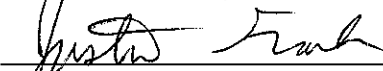
Position: _____

Signature: 

Section V -- Certification

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

On Behalf of Lobbyist:



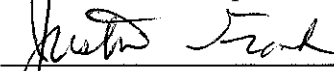
Signature _____ Title _____

Justin Frank _____ 1/26/2010

Type or print name as signed above _____ Date _____

Address & Telephone (if different from first page of this form)

On Behalf of Principal:



Signature _____ Title _____

Justin Frank _____ 1/26/2010

Type or print name as signed above _____ Date _____

Address & Telephone (if different from first page of this form)