

# REGISTRATION OF LOBBYIST

Return to Office of the City Clerk, 210 Martin Luther King, Jr Blvd, Room 103, Madison, WI 53703-3342

## Section 1 -- Identification of Lobbyist

"Lobbyist" means any person paid to influence administrative or legislative action.

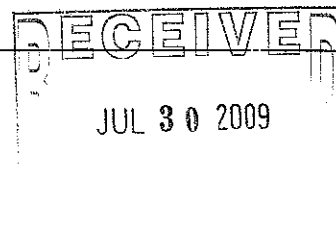
Frank Last Name      Steve First Name      \_\_\_\_\_ Title  
3969 Caribou Rd. Mailing Address  
Verona City      Wi. State      53593 Zip Code  
2115 Pleasant View Rd. Business Address (if different)      Middleton, Wi., 53562  
608-836-6000 Contact Phone  
608-836-1140 Contact FAX      stevefrank@frankbeer.com Contact E-mail Address  
\_\_\_\_\_  
Internet Address

Person to whom correspondence should be sent (if different from above)

\_\_\_\_\_  
Last Name      First Name  
\_\_\_\_\_  
Firm or Organization Name  
\_\_\_\_\_  
Mailing Address  
\_\_\_\_\_  
City      State      Zip Code  
\_\_\_\_\_  
Phone      FAX      E-mail Address

## Section II -- Nature and Interest of Principal

Frank Beer Dist. Inc.  
Name of Principal  
Designated Representative of Principal:  
Frank Last Name      Steve First Name      \_\_\_\_\_ Title  
same as above. Mailing Address  
\_\_\_\_\_  
City      State      Zip Code  
\_\_\_\_\_  
Business Address (if different)  
\_\_\_\_\_  
Contact Phone      Contact E-mail Address  
\_\_\_\_\_  
Contact FAX      Internet Address



Check one of the following and complete only that section:

**Business Entity**

Beer Wholesale Distributor

Describe the business activity in which the entity is engaged

Chief Executive Officer: Frank Steve Resident  
Last First Title

If partnership or limited liability company, check here  and attach list of partners/members.

**Industry, Trade or Professional Association**

beer wholesale

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: \_\_\_\_\_  
Last First Title

Approximate number of members: \_\_\_\_\_

**Other Not for Profit**

Labor Union  Charitable/Religious/Civic, etc  Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: \_\_\_\_\_

**Individual**

Frank Beer Distributing

Name and address of the individual's employer, if any or of the individual's primary place of business, if self-employed

RMS  
Describe the business activity in which the individual or the individual's employer is engaged

**Section III -- Areas of Lobbying**

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

proposed ordinance prohibiting sale of certain  
alcoholic beverages

List the City agencies in which the principal seek to influence administration action:

- All       None       Agencies listed below

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Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: legfile # 14171

a. How will this item affect the principal's business or other activity?

require changes in product line

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

consumer would be affected

c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

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For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

**CAPITAL BUDGET**

**OPERATING BUDGET**

topic
topic
topic
topic
topic
topic

topic
topic
topic
topic
topic
topic

**Section IV - Authorization of Lobbyists**

As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

- The lobbyist is an employee of the Principal.
- The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal

Dated: 7-28-09  
Name: Steve Frank  
Position: \_\_\_\_\_  
Signature: Steven M. Frank

**Section V -- Certification**

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

On Behalf of Lobbyist: Steven M. Frank President  
Signature Title

Steven M. Frank 7-28-09  
Type or print name as signed above Date

2115 Pleasant View Rd Middleton, WI. 53562  
Address & Telephone (if different from first page of this form)

On Behalf of Principal:

\_\_\_\_\_  
Signature Title

\_\_\_\_\_  
Type or print name as signed above Date

\_\_\_\_\_  
Address & Telephone (if different from first page of this form)