



Check one of the following and complete only that section:

Business Entity

Describe the business activity in which the entity is engaged

Chief Executive Officer: \_\_\_\_\_  
Last First Title

If partnership or limited liability company, check here  and attach list of partners/members.

Industry, Trade or Professional Association

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: \_\_\_\_\_  
Last First Title

Approximate number of members: \_\_\_\_\_

Other Not for Profit

- Labor Union       Charitable/Religious/Civic, etc.       Other

Health care provider  
Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: \_\_\_\_\_

Individual

Name and address of the individual's employer, if any, or of the individual's primary place of business if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

**Section III -- Areas of Lobbying**

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

- Delivery of health care services;
- Planning and development

List the City agencies in which the principal seek to influence administration action:

- All
- None
- Agencies listed below

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Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: \_\_\_\_\_

a. How will this item affect the principal's business or other activity?

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b. Which industry, trade, profession or segment or portion thereof would be principally affected?

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c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

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For additional items, attach additional sheets. *FSR's will reflect activities identified in Section III.*

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

**CAPITAL BUDGET**

**OPERATING BUDGET**

CAPITAL BUDGET	OPERATING BUDGET
topic	topic
topic	topic
topic	topic
topic	topic
topic	topic
topic	topic

**Section IV - Authorization of Lobbyists**

As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

- The lobbyist is an employee of the Principal.
- The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: August 14, 2009

Name: Mary Starmann-Harrison

Position: Regional President / CEO

Signature: *Mary Starmann-Harrison*

**Section V -- Certification**

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

On Behalf of Lobbyist:

*Michael Heifetz* Signature Title VP, Government Affairs

Michael Heifetz Type or print name as signed above Date August 13, 2009

Address & Telephone (if different from first page of this form)

On Behalf of Principal:

*Mary Starmann-Harrison* Signature Title Regional President / CEO

Mary Starmann-Harrison Type or print name as signed above Date August 14, 2009

2901 Landmark Place, Suite 300, Madison 53713 (608) 258-6120  
Address & Telephone (if different from first page of this form)