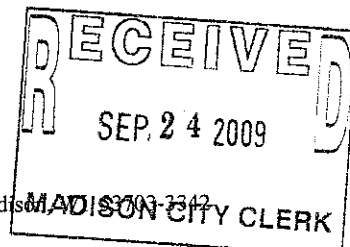


# REGISTRATION OF LOBBYIST

Return to Office of the City Clerk, 210 Martin Luther King, Jr Blvd, Room 103, Madison, WI 53703-7312



## Section 1 -- Identification of Lobbyist

"Lobbyist" means any person paid to influence administrative or legislative action.

Holborow Last Name      John B. First Name      Vice President of Real Estate Title

1200 Sherman Road, Ste. 202 Mailing Address

Northbrook City      IL State      60062-4563 Zip Code

847-480-0013 Contact Phone

312-475-9641 Contact FAX      jholborow@gershmanbrown.com Contact E-mail Address

www.gershmanbrowncrowley.com Internet Address

Person to whom correspondence should be sent (if different from above)

\_\_\_\_\_  
Last Name      \_\_\_\_\_  
First Name

\_\_\_\_\_  
Firm or Organization Name

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
City      \_\_\_\_\_  
State      \_\_\_\_\_  
Zip Code

\_\_\_\_\_  
Phone      \_\_\_\_\_  
FAX      \_\_\_\_\_  
E-mail Address

## Section II -- Nature and Interest of Principal

Gershman Brown Crowley, Inc.  
Name of Principal

Designated Representative of Principal:

Holborow Last Name      John First Name      Vice President of Real Estate Title

1200 Sherman Road, Ste. 202 Mailing Address

Northbrook City      IL State      60062-4563 Zip Code

777 E. Wisconsin Ave. Ste 3260 Milwaukee, WI 53202 Business Address (if different)

(414) 274-1644 Contact Phone      jholborow@gershmanbrowncrowley.com Contact E-mail Address

(414) 273-4362 Contact FAX      \_\_\_\_\_ Internet Address

Check one of the following and complete only that section:

**Business Entity**

Real estate development  
Describe the business activity in which the entity is engaged

Chief Executive Officer: Crowley Thomas Mr  
Last First Title

If partnership or limited liability company, check here  and attach list of partners/members.

**Industry, Trade or Professional Association**

Describe the industry trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: \_\_\_\_\_  
Last First Title

Approximate number of members: \_\_\_\_\_

**Other Not for Profit**

Labor Union  Charitable/Religious/Civic, etc.  Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: \_\_\_\_\_

**Individual**

Name and address of the individual's employer, if any or of the individual's primary place of business, if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

**Section III -- Areas of Lobbying**

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

Principal is seeking liquor license in proposed CVS Pharmacy store  
located on Bedford Street.

List the City agencies in which the principal seek to influence administration action:

All       None       Agencies listed below

ALRC; Common Council; Alderperson  
\_\_\_\_\_

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: Liquor license for proposed CVS Pharmacy

a. How will this item affect the principal's business or other activity?

Economic benefit  
\_\_\_\_\_

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

Retail  
\_\_\_\_\_

c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

\_\_\_\_\_  
\_\_\_\_\_

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics

**CAPITAL BUDGET**

**OPERATING BUDGET**

<u>N/A</u>	_____	_____
topic	_____	topic
topic	_____	topic
topic	_____	topic
topic	_____	topic
topic	_____	topic
topic	_____	topic

