



**Section II -- Nature and Interest of Principal**

Benchmark Community Holdings

Name of Principal

Designated Representative of Principal:

Smith	Ron	John	Bruce
Roark	Dave	Dewitt	Harms
Last Name		First Name	

Title

2985 Triverton Pike Drive Suite 103

Mailing Address

Madison

City

WI

State

53711

Zip Code

Business Address (if different)

608-575-2241 or 608-219-8980

Contact Phone

droark@firstweber.com

Contact E-mail Address

Check one of the following and complete only that section:

**Business Entity**

Real Estate Development

Describe the business activity in which the entity is engaged

Chief Executive Officer:

Smith	Ron	John	Bruce
Roark	Dave	Dewitt	Harms
Last Name		First Name	

If partnership or limited liability company, check here  and attach list of partners/members.

**Industry, Trade or Professional Association**

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents.

Chief Executive Officer:

_____	_____
Last Name	First Name

Approximate number of members: \_\_\_\_\_

**Other Not for Profit**

- Governmental     Labor Union     Charitable/Religious/Civic, etc.     Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived.

Approximate number of members: \_\_\_\_\_

**Individual**

Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed.

Describe the business activity in which the individual or the individual's employer is engaged

**Section III – Areas of Lobbying**

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

Benchmark Community Holdings is likely to be involved in matters such as PUD and plat approvals and changes or development or ordinances and policies regarding residential development and construction including, but not limited to, zoning ordinances.

List the City agencies in which the principal seek to influence administration action:

- All     None     Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: \_\_\_\_\_
  - a. How will this item affect the principal's business or other activity?
  - b. Which industry, trade, profession or segment or portion thereof would be principally affected?
  - c. If the item is appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics

CAPITAL BUDGET

OPERATING BUDGET

\_\_\_\_\_  
Topic

\_\_\_\_\_  
Topic

\_\_\_\_\_  
Topic

\_\_\_\_\_  
Topic

\_\_\_\_\_  
Topic

\_\_\_\_\_  
Topic

\_\_\_\_\_  
Topic

\_\_\_\_\_  
Topic

\_\_\_\_\_  
Topic

\_\_\_\_\_  
Topic

\_\_\_\_\_  
Topic

\_\_\_\_\_  
Topic

Section IV - Authorization of Lobbyists

As a designated representative of the Principal, the lobbyist named above is hereby authorized to lobby on behalf of the Principal.

- The lobbyist is an employee of the Principal
- The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: January 6, 2009

Name: Dave Roark

Signature: 

Section V - Certification

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to forfeiture if I know or believe any of the above information may not be true.

On Behalf of Lobbyist:

*Chris Landrud*

Signature

1.15.09

Chris Landrud

Type or print name as signed above

January 6, 2009

Date

Address & Telephone number (if different from first page of this form)

On Behalf of Principal:

*Dave Roark*

Signature

Dave Roark

Type or print name as signed above

January 6, 2009

Date

Address & Telephone number (if different from first page of this form)