

REGISTRATION OF LOBBYIST for 2009

Return to Office of the City Clerk, 210 Martin Luther King, Jr. Blvd., Room 103, Madison, WI 53703-3342

Section 1 -- Identification of Lobbyist

"Lobbyist" means any person paid to influence administrative or legislative action.

Lichtenheld John Principal
Last Name First Name Title

717 John Noten Dr.
Mailing Address

Madison WI 53713
City State Zip Code

Same
Business Address (if different)

(608) 255-0800
Contact Phone

(608) 255-7750 jlichtenheld@saa-madison.com
Contact FAX Contact E-mail Address

www.saa-madison.com
Internet Address

Person to whom correspondence should be sent (if different from above)

Last Name First Name

Firm or Organization Name

Mailing Address

City State Zip Code

Phone FAX E-mail Address

Section II -- Nature and Interest of Principal

Apex Property Management, Inc.
Name of Principal

Designated Representative of Principal:
Bosben Bruce Chairman
Last Name First Name Title

1741 Commercial Ave
Mailing Address

Madison WI 53704
City State Zip Code

Same
Business Address (if different)

(608) 255-3753 bbosben@apexrents.com
Contact Phone Contact E-mail Address

(608) 255-5668 www.apexrents.com
Contact FAX Internet Address

Check one of the following and complete only that section:



Business Entity

Property management and rentals
Describe the business activity in which the entity is engaged

Chief Executive Officer: Bosben Bruce Chairman
Last First Title

If partnership or limited liability company, check here and attach list of partners/members.



Industry, Trade or Professional Association

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: _____
Last First Title

Approximate number of members: _____



Other Not for Profit

Labor Union Charitable/Religious/Civic, etc. Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: _____



Individual

Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

Section III -- Areas of Lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

Property development & zoning

List the City agencies in which the principal seek to influence administration action:

- All
- None
- Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: Approval of PUD application

a. How will this item affect the principal's business or other activity?

proceed with mixed use development.

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

CAPITAL BUDGET

OPERATING BUDGET

topic

topic

topic

topic

topic

topic

topic

topic

topic

topic

topic

topic

Section IV - Authorization of Lobbyists

As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

- The lobbyist is an employee of the Principal.
- The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: _____

Name: _____

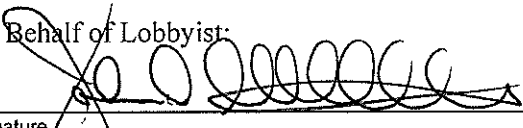
Position: _____

Signature: _____

Section V -- Certification

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

On Behalf of Lobbyist:

 _____
Signature Title *Principal*

John Lichtenheld _____
Type or print name as signed above Date *1-25-10*

Address & Telephone (if different from first page of this form)

On Behalf of Principal:

Signature Title

Type or print name as signed above Date

Address & Telephone (if different from first page of this form)

REGISTRATION OF LOBBYIST For 2009

Return to Office of the City Clerk, 210 Martin Luther King, Jr. Blvd., Room 103, Madison, WI 53703-3342

Section 1 -- Identification of Lobbyist "Lobbyist" means any person paid to influence administrative or legislative action.

Thiel Christopher Project Manager
Last Name First Name Title
717 John Nolen Dr.
Mailing Address
Madison WI 53713
City State Zip Code
Same
Business Address (if different)
(608) 255-0800
Contact Phone
(608) 255-7750 ilichtenheld@saa-madison.com
Contact FAX Contact E-mail Address
WWW.Saa-madison.com
Internet Address

Person to whom correspondence should be sent (if different from above)

Last Name First Name

Firm or Organization Name

Mailing Address

City State Zip Code

Phone FAX E-mail Address

Section II -- Nature and Interest of Principal

Apex Property Management, Inc.
Name of Principal
Designated Representative of Principal:
Bosben Bruce Chairman
Last Name First Name Title
1741 Commercial Ave
Mailing Address
Madison WI 53704
City State Zip Code
Same
Business Address (if different)
(608) 255-3753 bbosben@apexrents.com
Contact Phone Contact E-mail Address
(608) 255-5668 WWW.apexrents.com
Contact FAX Internet Address

Check one of the following and complete only that section:



Business Entity

Property management and rentals
Describe the business activity in which the entity is engaged

Chief Executive Officer: Bosben Bruce Chairman
Last First Title

If partnership or limited liability company, check here and attach list of partners/members.



Industry, Trade or Professional Association

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: _____
Last First Title

Approximate number of members: _____



Other Not for Profit

Labor Union Charitable/Religious/Civic, etc. Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: _____



Individual

Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

Section III -- Areas of Lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

Property development & zoning

List the City agencies in which the principal seek to influence administration action:

- All None Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: Approval of PUB application

a. How will this item affect the principal's business or other activity?

proceed with mixed use development.

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

CAPITAL BUDGET

OPERATING BUDGET

| |
|-------|
| topic |
| topic |
| topic |
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Section IV - Authorization of Lobbyists

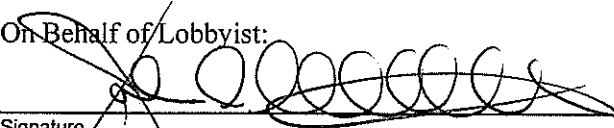
As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

- The lobbyist is an employee of the Principal.
- The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: _____
Name: _____
Position: _____
Signature: _____

Section V -- Certification

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

On Behalf of Lobbyist:

Signature _____ Title Principal
John Lichtenheld _____
Type or print name as signed above Date 1-25-10
Address & Telephone (if different from first page of this form) _____

On Behalf of Principal:
Signature _____ Title _____
Type or print name as signed above _____ Date _____
Address & Telephone (if different from first page of this form) _____

**CITY OF MADISON
Principal's Expense Statement**

Reporting Period: January 1 through June 30
July 1 through December 31

Filing Deadline, Indicate Half-Year:

July 31
 January 31

Name of Principal: Strang Phone No. (608) 276-9200
 Address: 100 64th Mineral point Rd., Madison, WI 53705
 Name of Lobbyist: Christopher Thiel Lobbyist Phone No. (608) 255-0800

Name of Lobbyist: _____ Lobbyist Phone No. _____

Total lobbying expenditures and obligations did not exceed \$1,000. (If so, proceed directly to Certification.)

Total lobbying expenditures and obligations incurred exceeded \$1,000. \$ _____

Is this amount an estimate under Sec. 2.40 (10) (b) MGO? Yes No

Disclosure of Lobbying Communications

| Date | City Official | Number of Contacts | Subject of Each Contact | Lobbyist |
|-----------------------------|-----------------------------|--------------------|-----------------------------|-----------------------------|
| <u> </u> | <u> </u> | <u>N/A</u> | <u> </u> | <u> </u> |
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See Page 2 to List Additional Disclosures

Certification

I certify that the above is true and correct to the best of my knowledge, information and belief and that I am the registrant or authorized designee. I understand that if I know or believe any of the above information not to be true, I am subject to a forfeiture of \$1,000 or more.

Signature: [Handwritten Signature] Title: Principal
 Type of print name: John Lichtenheld.
 Date: 1/25/10

**CITY OF MADISON
Principal's Expense Statement**

Reporting Period: January 1 through June 30
July 1 through December 31

Filing Deadline, Indicate Half-Year:

July 31
 January 31

Name of Principal: Marcus Theatre Corporation
 Address: 100 E. Wisconsin Ave, Ste # 2000, Milwaukee, WI 53202-4122
 Name of Lobbyist: Christopher Thiel
 Phone No.: (414) 905-1140
 Lobbyist Phone No.: (608) 255-0800

Name of Lobbyist: _____ Lobbyist Phone No. _____

Total lobbying expenditures and obligations did not exceed \$1,000. (If so, proceed directly to Certification.)

Total lobbying expenditures and obligations incurred exceeded \$1,000. \$ _____

Is this amount an estimate under Sec. 2.40 (10) (b) MGO? Yes No

Disclosure of Lobbying Communications

| Date | City Official | Number of Contacts | Subject of Each Contact | Lobbyist |
|------|---------------|--------------------|-------------------------|----------|
| | <u>NA</u> | <u>NA</u> | | |
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Signature: [Handwritten Signature] Title: Principal
 Type or print name: John Lichtenheld
 Date: 1/25/10

**CITY OF MADISON
Principal's Expense Statement**

Reporting Period: January 1 through June 30
July 1 through December 31

Filing Deadline, Indicate Half-Year:

July 31
 January 31

Name of Principal: Hy-Vee, Inc. Phone No. (515) 453-2795
 Address: 5820 Westown Parkway, West Des Moines, IA 50266
 Name of Lobbyist: John Lichtenheld Lobbyist Phone No. (608) 255-0800

Name of Lobbyist: _____ Lobbyist Phone No. _____

Total lobbying expenditures and obligations did not exceed \$1,000. (If so, proceed directly to Certification.)

Total lobbying expenditures and obligations incurred exceeded \$1,000. \$ _____

Is this amount an estimate under Sec. 2.40 (10) (b) MGO? Yes No

Disclosure of Lobbying Communications

| Date | City Official | Number of Contacts | Subject of Each Contact | Lobbyist |
|-----------------------------|---------------|-----------------------------|-----------------------------|-----------------------------|
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Signature: [Handwritten Signature] Title: Principal
 Type of print name: John Lichtenheld
 Date: 1/25/10

**CITY OF MADISON
Principal's Expense Statement**

Reporting Period: January 1 through June 30
July 1 through December 31

Filing Deadline, Indicate Half-Year:

July 31
 January 31

Name of Principal: Marcus Theatre Corporation
 Address: 100 E. Wisconsin Avenue, Ste. #2000, Milwaukee, WI 53202-4122
 Name of Lobbyist: John Lichtenheld
 Phone No.: (414) 905-1140
 Lobbyist Phone No.: (608) 255-0800

Name of Lobbyist: _____ Lobbyist Phone No.: _____

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Disclosure of Lobbying Communications

| Date | City Official | Number of Contacts | Subject of Each Contact | Lobbyist |
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| <u> </u> | <u> </u> | <u>N/A</u> | <u> </u> | <u> </u> |
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Signature:  Title: Principal
 Type or print name: John Lichtenheld
 Date: 7/25/10

**CITY OF MADISON
Principal's Expense Statement**

Reporting Period: July 31
 January 31

Filing Deadline, Indicate Half-Year:

Reporting Period: January 1 through June 30
July 1 through December 31

Name of Principal: Apex Property Management, Inc. Phone No. (608) 255-3753

Address: 1741 Commercial Ave, Madison, WI 53704

Name of Lobbyist: John Lichtenheld Lobbyist Phone No. (608) 255-0800

Name of Lobbyist: Christopher Theil Lobbyist Phone No. (608) 255-0800

Total lobbying expenditures and obligations did not exceed \$1,000. (If so, proceed directly to Certification.)

Total lobbying expenditures and obligations incurred exceeded \$1,000. \$ _____

Is this amount an estimate under Sec. 2.40 (10) (b) MGO? Yes No

Disclosure of Lobbying Communications

| Date | City Official | Number of Contacts | Subject of Each Contact | Lobbyist |
|----------|------------------|--------------------|-------------------------|-------------------|
| 8-26-09 | William Sullivan | | | Chris Theil |
| 10-22-09 | William Sullivan | | | Chris Theil |
| 11-11-09 | William Sullivan | | | John Lichtenheld. |

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Signature: [Signature] Title: Principal
 Type or print name: John Lichtenheld
 Date: 1/25/10

**CITY OF MADISON
Principal's Expense Statement**

Reporting Period: January 1 through June 30
July 1 through December 31

Filing Deadline, Indicate Half-Year:

July 31
 January 31

Westgate Mall 1999, LLC.

(303) 757-8811

Name of Principal 1720 S. Bellaire Street, Ste. #1209, Denver, CO. 80222-4336

Address David Schreiber

Phone No. (608) 255-0800

Name of Lobbyist _____

Lobbyist Phone No. _____

Total lobbying expenditures and obligations did not exceed \$1,000. (If so, proceed directly to Certification.)

Total lobbying expenditures and obligations incurred exceeded \$1,000. \$ _____

Is this amount an estimate under Sec. 2.40 (10) (b) MGO? Yes No

Disclosure of Lobbying Communications

| Date | City Official | Number of Contacts | Subject of Each Contact | Lobbyist |
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| <u> </u> | <u> </u> | <u>N/A</u> | <u> </u> | <u> </u> |
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Signature David Schreiber Title Principal
Type or print name David Schreiber
Date 1/25/10

**CITY OF MADISON
Principal's Expense Statement**

Reporting Period: January 1 through June 30
July 1 through December 31

Filing Deadline, Indicate Half-Year:

July 31
 January 31

Name of Principal: J. Herzog & Sons, Inc. Phone No.: (303) 539-3066
 Address: 1720 S. Bellaire Street, Ste #1209, Denver, CO 80222-4336
 Name of Lobbyist: David Schweiber Lobbyist Phone No.: (608) 255-0800

Name of Lobbyist: _____ Lobbyist Phone No.: _____

Total lobbying expenditures and obligations did not exceed \$1,000. (If so, proceed directly to Certification.)

Total lobbying expenditures and obligations incurred exceeded \$1,000. \$ _____

Is this amount an estimate under Sec. 2.40 (10) (b) MGO? Yes No

Disclosure of Lobbying Communications

| Date | City Official | Number of Contacts | Subject of Each Contact | Lobbyist |
|--------------------|--------------------|--------------------|-------------------------|--------------------|
| <u>[Signature]</u> | <u>[Signature]</u> | <u>N/A</u> | <u>[Signature]</u> | <u>[Signature]</u> |
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Signature: [Signature] Title: Principal
 Type or print name: David Schweiber
 Date: 1/25/10