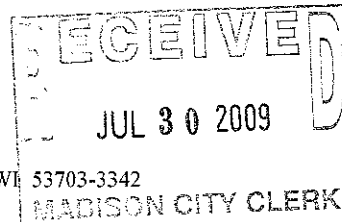


REGISTRATION OF LOBBYIST



Return to Office of the City Clerk, 210 Martin Luther King, Jr Blvd, Room 103, Madison, WI 53703-3342

Section 1 -- Identification of Lobbyist

"Lobbyist" means any person paid to influence administrative or legislative action.

Last Name: Listermann First Name: F. Patrick Title: Chief Operating Officer - J. Herzog Susi Inc.

Mailing Address: 1720 S. Bellaire St., Ste 1209

City: Denver State: CO Zip Code: 80222

Business Address (if different)

303-757-8811

Contact Phone

Contact FAX

Contact E-mail Address: plistermann@jherzog.com

Internet Address

Person to whom correspondence should be sent (if different from above)

Last Name: _____ First Name: _____

Firm or Organization Name

Mailing Address

City: _____ State: _____ Zip Code: _____

Phone: _____ FAX: _____ E-mail Address: _____

Section II -- Nature and Interest of Principal

Name of Principal: Westgate Mall 1999, LLC

Designated Representative of Principal:

Last Name: Herzog First Name: Martin Title: Manager

Mailing Address: 1720 S Bellaire St Ste 1209

City: Denver State: CO Zip Code: 80222

Business Address (if different)

Contact Phone: 303-539-3030

Contact E-mail Address: mherzog@jherzog.com

Contact FAX: 303-539-3031

Internet Address: www.jherzog.com

Check one of the following and complete only that section:

Business Entity

Owner of Westgate Mall
Describe the business activity in which the entity is engaged

Chief Executive Officer: _____
Last First Title

If partnership or limited liability company, check here and attach list of partners/members.

Industry, Trade or Professional Association

Describe the industry trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: _____
Last First Title

Approximate number of members: _____

Other Not for Profit

Labor Union Charitable/Religious/Civic, etc Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: _____

Individual

Name and address of the individual's employer if any or of the individual's primary place of business if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

Section III -- Areas of Lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

Current and future development plans regarding Westgate Mall

List the City agencies in which the principal seek to influence administration action:

- All
- None
- Agencies listed below

Planning Department, Plan Commission, Urban Design Comm, Hec
Mayor's office

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: Wostyke Moll - Hy-Use Development

a. How will this item affect the principal's business or other activity?

future land use & development

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

N/A -

c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount

N/A -

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics

CAPITAL BUDGET

<u>N/A -</u>
topic
topic
topic
topic
topic
topic

OPERATING BUDGET

<u>N/A -</u>
topic
topic
topic
topic
topic
topic

Section IV - Authorization of Lobbyists

As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

- The lobbyist is an employee of the Principal.
- The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: 7/27/09
Name: Martin H. Herzog
Position: manager
Signature: Arbed, as Agent for Martin H Herzog

Section V -- Certification

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

On Behalf of Lobbyist:

Signature: F. Patrick Listermann Title: J. Herzog + Sons, Inc. Chief Operating Officer
Type or print name as signed above: F. Patrick Listermann Date: 7-27-09

Address & Telephone (if different from first page of this form)

On Behalf of Principal:

Signature: Arbed Title: Agent for Martin H Herzog, Manager
Type or print name as signed above: Alan Roeder Date: 7/27/09

Address & Telephone (if different from first page of this form)