

Check one of the following and complete only that section:

Business Entity

Walgreens seeks license to sell beer and wine within its Madison stores.
Describe the business activity in which the entity is engaged

Chief Executive Officer: Gregory Wasson, CEO (Donovan Pepper, local project manager)
Last First Title

If partnership or limited liability company, check here and attach list of partners/members

Industry, Trade or Professional Association

Describe the industry trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: _____
Last First Title

Approximate number of members: _____

Other Not for Profit

Labor Union Charitable/Religious/Civic, etc. Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: _____

Individual

Name and address of the individual's employer if any or of the individual's primary place of business if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

Section III -- Areas of Lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

Walgreens seeks to cooperate with the administration of the City of Madison to sell beer and wine within its Madison stores. Walgreens and consultants under its employ will engage elected and other government officials to raise awareness about license approval pursuits

List the City agencies in which the principal seek to influence administration action:

All None Agencies listed below

The Office of the Clerk, City of Madison's Alcohol License Review Committee,
and the City of Madison Common Council.

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31

- 1. Item: walgreens seeks to cooperate with the administration of the City of Madison to obtain a license to sell beer and wine within its Madison stores
- a. How will this item affect the principal's business or other activity?

Obtaining a license to sell beer and wine will allow Walgreen's to compete with similar stores in the area, and offer the full complement of product offerings.

- b. Which industry, trade, profession or segment or portion thereof would be principally affected?

Retail.

- c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

The item is not an appropriation.

For additional items, attach additional sheets

- 2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

CAPITAL BUDGET

OPERATING BUDGET

topic	topic
topic	topic
topic	topic
topic	topic
topic	topic
topic	topic

