

# REGISTRATION OF LOBBYIST

Return to Office of the City Clerk, 210 Martin Luther King, Jr Blvd., Room 103, Madison, WI 53703-3342

JAN 29 2010

RECEIVED CITY CLERK

## Section 1 -- Identification of Lobbyist

**"Lobbyist" means any person paid to influence administrative or legislative action.**

Muench Paul  
Last Name First Name Title  
Ten East Doty Street, Suite 300  
Mailing Address  
Madison WI 53703  
City State Zip Code  
Business Address (if different)  
608-251-0706  
Contact Phone  
608-251-5572 psmuench@uli.com  
Contact FAX Contact E-mail Address  
www.uli.com  
Internet Address

Person to whom correspondence should be sent (if different from above)

Last Name First Name  
Firm or Organization Name  
Mailing Address  
City State Zip Code  
Phone FAX E-mail Address

## Section II -- Nature and Interest of Principal

Urban Land Investments, Inc.  
Name of Principal  
Designated Representative of Principal:  
Schramm Christopher  
Last Name First Name Title  
Ten East Doty Street, Suite 300  
Mailing Address  
Madison WI 53703  
City State Zip Code  
Business Address (if different)  
608-251-0706 cschramm@uli.com  
Contact Phone Contact E-mail Address  
608-251-5572 www.uli.com  
Contact FAX Internet Address

Check one of the following and complete only that section:

**Business Entity**

Real estate development and management

Describe the business activity in which the entity is engaged

Chief Executive Officer: Neujahr Thomas President  
Last First Title

If partnership or limited liability company, check here  and attach list of partners/members.

**Industry, Trade or Professional Association**

Describe the industry trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: \_\_\_\_\_  
Last First Title

Approximate number of members: \_\_\_\_\_

**Other Not for Profit**

Labor Union

Charitable/Religious/Civic, etc

Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: \_\_\_\_\_

**Individual**

Name and address of the individual's employer if any or of the individual's primary place of business if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

**Section III -- Areas of Lobbying**

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

Any actions related to the potential redevelopment of the Government East parking structure and the Madison Municipal Building block (Block 88)

List the City agencies in which the principal seek to influence administration action:

- All     
  None     
  Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

- 1      Item: The potential redevelopment of the Government East parking structure and the Madison Municipal Building Block (Block 88).
- a.      How will this item affect the principal's business or other activity?
- As a neighboring property owner, any redevelopment of this site impacts the value of the adjacent Block 89 development. As a developer, any redevelopment of this site represents a potential business opportunity.
- b.      Which industry, trade, profession or segment or portion thereof would be principally affected?
- Commercial real estate and construction
- c.      If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.
- N/A

For additional items, attach additional sheets.

2.      If lobbying communication relates to the capital or operating budget, identify topic or topics

<b>CAPITAL BUDGET</b>	<b>OPERATING BUDGET</b>
TBD	TBD
<hr/> <small>topic</small> <hr/>	<hr/> <small>topic</small> <hr/>
<hr/> <small>topic</small> <hr/>	<hr/> <small>topic</small> <hr/>
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**Section IV - Authorization of Lobbyists**

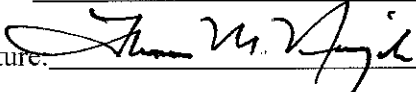
As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

- The lobbyist is an employee of the Principal \*\*The lobbyist is an employee of an affiliated entity
- The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal

Dated: 1/29/10


Name: Thomas Neujahr

Position: President

Signature: 

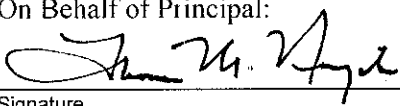
**Section V -- Certification**

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

On Behalf of Lobbyist:  Title: P.M.

Signature: Paul Muench Title: P.M.  
Type or print name as signed above: Paul Muench Date: 1-29-10

Address & Telephone (if different from first page of this form)

On Behalf of Principal:  Title: \_\_\_\_\_

Signature: Thomas Neujahr Title: \_\_\_\_\_  
Type or print name as signed above: Thomas Neujahr Date: 1/29/10

Address & Telephone (if different from first page of this form)