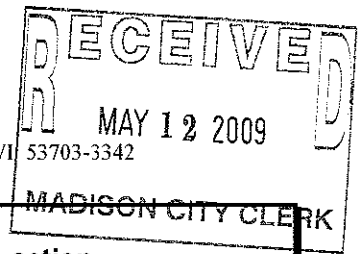


# REGISTRATION OF LOBBYIST

Return to Office of the City Clerk, 210 Martin Luther King, Jr Blvd., Room 103, Madison, WI 53703-3342



## Section 1 -- Identification of Lobbyist

**"Lobbyist" means any person paid to influence administrative or legislative action.**

O'Driscoll Kevin  
Last Name First Name Title  
Ten East Doty Street, Suite 300  
Mailing Address  
Madison WI 53703  
City State Zip Code  
Business Address (if different)  
608-251-0706  
Contact Phone  
608-251-5572 kodriscoll@uli.com  
Contact FAX Contact E-mail Address  
www.uli.com  
Internet Address

Person to whom correspondence should be sent (if different from above)

Last Name First Name  
Firm or Organization Name  
Mailing Address  
City State Zip Code  
Phone FAX E-mail Address

## Section II -- Nature and Interest of Principal

Urban Land Development, LLC  
Name of Principal  
Designated Representative of Principal:  
O'Driscoll Kevin  
Last Name First Name Title  
Ten East Doty Street, Suite 300  
Mailing Address  
Madison WI 53703  
City State Zip Code  
Business Address (if different)  
608-251-0706 kodriscoll@uli.com  
Contact Phone Contact E-mail Address  
608-251-5572 www.uli.com  
Contact FAX Internet Address

Check one of the following and complete only that section:

**Business Entity**

Owner of property at 701 and 737 Lorillard Court and 159-171 Proudfit Street

Describe the business activity in which the entity is engaged

Chief Executive Officer: \_\_\_\_\_  
Last First Title

If partnership or limited liability company, check here  and attach list of partners/members.

**Industry, Trade or Professional Association**

Describe the industry trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: \_\_\_\_\_  
Last First Title

Approximate number of members: \_\_\_\_\_

**Other Not for Profit**

Labor Union

Charitable/Religious/Civic, etc

Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: \_\_\_\_\_

**Individual**

Name and address of the individual's employer if any or of the individual's primary place of business if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

**Section III -- Areas of Lobbying**

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

Any actions related to the potential development of the Principal's property, including but not limited to all Landmarks,

Zoning, Planning and Development, Urban Design and demolition approvals

List the City agencies in which the principal seek to influence administration action:

- All
- None
- Agencies listed below

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Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31

1 Item: All aspects of the development of the Principal's property.

a How will this item affect the principal's business or other activity?

Allows for the development of the land adjacent to the Tobacco Lofts at Findorff Yards.

b Which industry, trade, profession or segment or portion thereof would be principally affected?

Commercial real estate and construction

c If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

N/A

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics

**CAPITAL BUDGET**

**OPERATING BUDGET**

Property Tax Revenue

topic
topic
topic
topic
topic
topic

topic
topic
topic
topic
topic
topic

**Section IV - Authorization of Lobbyists**


As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

- The lobbyist is an employee of the Principal
- The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: May 8, 2009

Name: Thomas Neujahr

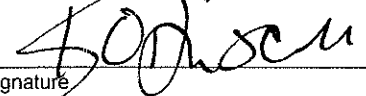
Position: President of Manager

Signature: 

**Section V -- Certification**

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

On Behalf of Lobbyist:

  
Signature

Title

Kevin O'Driscoll

05.08.09

Type or print name as signed above

Date

Address & Telephone (if different from first page of this form)

On Behalf of Principal:

  
Signature

President of Manager  
Title

Thomas Neujahr

May 8, 2009  
Date

Type or print name as signed above

Date

Address & Telephone (if different from first page of this form)