

# REGISTRATION OF LOBBYIST

Return to Office of the City Clerk, 210 Martin Luther King, Jr. Blvd., Room 103, Madison, WI 53705-5342

## Section 1 -- Identification of Lobbyist

"Lobbyist" means any person paid to influence administrative or legislative action.

Last Name: OLSEN First Name: ERIK Title: ESQ.

Mailing Address: 30 WEST MIRELIN ST # 404

City: MADISON State: WISCONSIN Zip Code: 53703

Business Address (if different):  
Contact Phone: 608-661-8509

Contact FAX: 608-661-8507 Contact E-mail Address: erik@samuelphilliplaw.com

Internet Address: www.samuelphilliplaw.com

Person to whom correspondence should be sent (if different from above)

Last Name: \_\_\_\_\_ First Name: \_\_\_\_\_

Firm or Organization Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ FAX: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

## Section II -- Nature and Interest of Principal

Name of Principal: IAN'S PIZZA ON STATE, LLC

Designated Representative of Principal:

Last Name: FRANTSCHY First Name: LEXY Title: MANAGING MEMBER

Mailing Address: 115 STATE STREET

City: MADISON State: WI Zip Code: 53703

Business Address (if different):  
Contact Phone: 608-442-3535 Contact E-mail Address: lexy@ianspizza.com

Contact FAX: 608-661-0476 Internet Address: \_\_\_\_\_

Check one of the following and complete only that section:

**Business Entity**

The instore and delivery sale  
Describe the business activity in which the entity is engaged

of pizza

Chief Executive Officer: N/A  
Last First Title

If partnership or limited liability company, check here  and attach list of partners/members

**Industry, Trade or Professional Association**

Nicholas G. Martin  
Lexy L. FRAUTSCHY  
Russel FRAUTSCHY  
Lynn FRAUTSCHY

Describe the industry trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: \_\_\_\_\_  
Last First Title

Approximate number of members: \_\_\_\_\_

**Other Not for Profit**

Labor Union

Charitable/Religious/Civic, etc.

Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: \_\_\_\_\_

**Individual**

Name and address of the individual's employer if any or of the individual's primary place of business if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

**Section III -- Areas of Lobbying**

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

Attempt to facilitate the acquisition of a beer/Alcohol license and also to accommodate parking of delivery vehicles, potentially by meeting w/ flowered individuals or addressing relevant groups such as the ALRC, or any other relevant or potentially relevant individuals/groups.

List the City agencies in which the principal seek to influence administration action:

- All
- None
- Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: A) meetings w/ city staff to discuss parking; and  
B) also meetings / communications to discuss beer/wine license.
- a. How will this item affect the principal's business or other activity?  
A) It will make delivery smoother  
B) customers would be able to drink beer/wine w/ pizza
- b. Which industry, trade, profession or segment or portion thereof would be principally affected?  
A) Trades in vicinity and also delivery trades potentially  
B) unknown - potentially food service trade
- c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.  
N/A

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics

CAPITAL BUDGET	OPERATING BUDGET
<u>N/A</u>	<u>N/A</u>
topic	topic
topic	topic
topic	topic
topic	topic
topic	topic
topic	topic

**Section IV - Authorization of Lobbyists**

As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

- The lobbyist is an employee of the Principal
- The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: \_\_\_\_\_

Name: \_\_\_\_\_

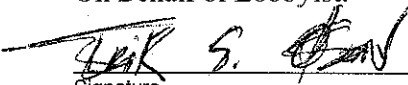
Position: \_\_\_\_\_

Signature: \_\_\_\_\_

**Section V -- Certification**

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.


On Behalf of Lobbyist:

 \_\_\_\_\_ ESQ \_\_\_\_\_  
Signature Title

ERIK S. OLSEN \_\_\_\_\_ 03/03/2009 \_\_\_\_\_  
Type or print name as signed above Date

Address & Telephone (if different from first page of this form)

On Behalf of Principal:

 \_\_\_\_\_ Managing Partner - Owner \_\_\_\_\_  
Signature Title

Alexy Frantschy \_\_\_\_\_ 03.3.09 \_\_\_\_\_  
Type or print name as signed above Date

Same as above \_\_\_\_\_  
Address & Telephone (if different from first page of this form)

Fax 26  
e-mail to clerk@cityofmadison.com