

REGISTRATION OF LOBBYIST

Return to Office of the City Clerk, 210 Martin Luther King, Jr. Blvd, Room 103, Madison, WI 53703-3342

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OCT 22 2009

MADISON CITY CLERK

Section 1 -- Identification of Lobbyist

"Lobbyist" means any person paid to influence administrative or legislative action.

Last Name: Rosenberg First Name: Greg Title: Executive Director

Mailing Address: 3146 Baena Vista Street (home)

City: madison State: WI Zip Code: 53704

Business Address (if different): 200 N. Blount Street, Madison, WI 53703

Contact Phone: 608-280-0131

Contact FAX: 608-255-6793 Contact E-mail Address: greg@affordablehome.org

Internet Address: www.affordablehome.org

Person to whom correspondence should be sent (if different from above)

Last Name: (SAME) First Name:

Firm or Organization Name

Mailing Address

City State Zip Code

Phone FAX E-mail Address

Section II -- Nature and Interest of Principal

Name of Principal: Madison Area CHT Corp (DBA Madison Area Community Land Trust)

Designated Representative of Principal:

Last Name: Rosenberg First Name: Greg Title: Executive Director

Mailing Address: 200 N. Blount St

City: madison State: WI Zip Code: 53703

Business Address (if different): (SAME)

Contact Phone: 608-280-0131 Contact E-mail Address: greg@affordablehome.org

Contact FAX: 608-255-6793 Internet Address: www.affordablehome.org

Check one of the following and complete only that section:

Business Entity

Describe the business activity in which the entity is engaged

Chief Executive Officer: _____
Last First Title

If partnership or limited liability company, check here and attach list of partners/members.

Industry, Trade or Professional Association

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: _____
Last First Title

Approximate number of members: _____

Other Not for Profit

Labor Union

Charitable/Religious/Civic, etc.

Other

Development of permanently affordable housing & urban agriculture.
Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

We are a community land trust - part of the National CLT Network.
Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: 75

Individual

Name and address of the individual's employer if any, or of the individual's primary place of business, if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

Section III -- Areas of Lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

Areas include: affordable housing, urban agriculture, sustainable development practices, land banking.

List the City agencies in which the principal seek to influence administration action:

- All
- None
- Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: land banking

a. How will this item affect the principal's business or other activity?

we have supported land banking for many years. This may impact Union Corners, where we are working with neighborhood groups to develop a revised development plan.

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

affordable housing, neighborhood-based planning practices, urban agriculture.

c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

We did not seek funding in capital budget - but we were glad to see it (\$5 million)

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

CAPITAL BUDGET

OPERATING BUDGET

<u>land banking</u>
topic
topic
topic
topic
topic
topic

topic
topic
topic
topic
topic
topic

Section IV - Authorization of Lobbyists

As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

- The lobbyist is an employee of the Principal.
- The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: 10/26/09

Name: Greg Rosenberg

Position: Executive Director

Signature: Greg Rosenberg

Section V -- Certification

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

On Behalf of Lobbyist:

Greg Rosenberg Executive Director
Signature Title

Greg Rosenberg 10/20/09
Type or print name as signed above Date

Address & Telephone (if different from first page of this form)

On Behalf of Principal:

Greg Rosenberg Executive Director
Signature Title

Greg Rosenberg 10/20/09
Type or print name as signed above Date

Address & Telephone (if different from first page of this form)