

REGISTRATION OF LOBBYIST

Return to Office of the City Clerk, 210 Martin Luther King, Jr. Blvd., Room 103, Madison, Wi. 53703-3342

Section 1 – Identification of Lobbyist

Lobbyist means any person paid to influence administrative or legislative action.

Philip H. Salkin Philip Government Affairs Director
Last Name First Name Title
4801 Forest Run Road
Mailing Address
Madison Wisconsin 53704
City State Zip Code
Business Address (if different)
608.240.2800
Contact Phone
608.241.2901 psalkin@wra.org
Contact FAX

Internet Address
Person to whom correspondence should be sent (if different from above)

Last Name First Name

Firm or Organization Name

Mailing Address

City State Zip Code

Phone FAX E-mail Address

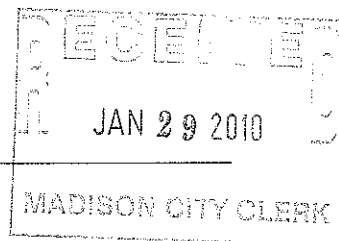
Section II – Nature and Interest of Principal

REALTORS® Association of South Central Wisconsin
Name of Principal

Designated Representative of Principal:
. Salkin Philip Government Affairs Director
Last Name First Name Title

REALTORS® Association of South Central 4801 Forest Run Road Road
Mailing Address
Madison Wisconsin 53704
City State Zip Code

Business Address (if Different)
608.240.2800 psalkin@wra.org 608.241.2901
Contact Phone Contact E-Mail Address Contact FAX



Check one of the following and complete only that section:

Industry, Trade or Professional Association

Real Estate

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer King Kevin Association Executive
Last First Title

Approximate number of members: 3000

Section III – Areas of Lobbying

Provide a reasonably specific narrative summation of areas of legislative and administrative action the principal may attempt to influence:

RASCW is interest in issues relating to real estate, home ownership, affordable housing and economic development

List the City Agencies in which the oprincipal seeks to influence administration action:

All

1. Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before 12/31/2010
 - Affordable Housing Plan presented to the City
 - City participation in such efforts as developing a housing website
 - Potential Zoning Re-writes
 - Specific development proposals – where they are emblematic of city-wide issues such as affordable housing
 - * Budgets and Taxation as they impact real estate
 - * Other issues as they may impact real estate, home ownership and economic development
- a. How will these items affect the principal's business or other activity?
All of the above may impact real estate sales, the cost of housing and the availability of housing at all price points.
- b. Which industry, trade or segment or portion thereof would be principally affected?
real estate
- c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximately amount, if you know the amount
RASCW is supporting the Edgewater project which has an appropriate of TIF funds.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

CAPITAL BUDGET

OPERATING BUDGET

TIF for Edgewater

Unknown at this time

Section IV – Authorization of Lobbyists

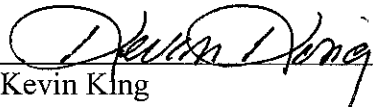
As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal

- The Lobbyist is an employee of the Principal.
- The lobbyist is also authorized to file expense reports or other fillings on behalf of the Principal

Dated: 1/29/2010

Name: Kevin King

Position: Association Executive

Signature: 
Kevin King

Section V – Certification

I certify that the above is true and correct to the best of my knowledge, information and Belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.