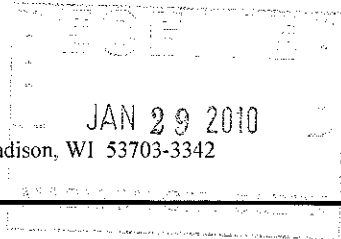


# REGISTRATION OF LOBBYIST

Return to Office of the City Clerk, 210 Martin Luther King, Jr Blvd., Room 103, Madison, WI 53703-3342



## Section 1 -- Identification of Lobbyist

**"Lobbyist" means any person paid to influence administrative or legislative action.**

Schramm	Christopher	
_____ Last Name	_____ First Name	_____ Title
Ten East Doty Street, Suite 300		
_____ Mailing Address		
Madison	WI	53703
_____ City	_____ State	_____ Zip Code
_____ Business Address (if different)		
608-251-0706		
_____ Contact Phone		
608-251-5572	cschramm@uli.com	
_____ Contact FAX	_____ Contact E-mail Address	
www.uli.com		
_____ Internet Address		

Person to whom correspondence should be sent (if different from above)

_____ Last Name	_____ First Name	
_____ Firm or Organization Name		
_____ Mailing Address		
_____ City	_____ State	_____ Zip Code
_____ Phone	_____ FAX	_____ E-mail Address

## Section II -- Nature and Interest of Principal

Urban Land Investments, Inc		
_____ Name of Principal		
Designated Representative of Principal:		
Schramm	Christopher	
_____ Last Name	_____ First Name	_____ Title
Ten East Doty Street, Suite 300		
_____ Mailing Address		
Madison	WI	53703
_____ City	_____ State	_____ Zip Code
_____ Business Address (if different)		
608-251-0706		
_____ Contact Phone		
608-251-5572	cschramm@uli.com	
_____ Contact FAX	_____ Contact E-mail Address	
www.uli.com		
_____ Internet Address		

Check one of the following and complete only that section:

**Business Entity**

Real estate development and management

Describe the business activity in which the entity is engaged

Chief Executive Officer: Neujahr Thomas President  
Last First Title

If partnership or limited liability company, check here  and attach list of partners/members

**Industry, Trade or Professional Association**

Describe the industry trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: \_\_\_\_\_  
Last First Title

Approximate number of members: \_\_\_\_\_

**Other Not for Profit**

Labor Union  Charitable/Religious/Civic, etc.  Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: \_\_\_\_\_

**Individual**

Name and address of the individual's employer if any or of the individual's primary place of business if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

**Section III -- Areas of Lobbying**

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

Any actions related to the potential redevelopment of the Government East parking structure and the Madison Municipal Building block (Block 88).

List the City agencies in which the principal seek to influence administration action:

- All       None       Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31

1. **Item:** The potential redevelopment of the Government East parking structure and the Madison Municipal Building Block (Block 88)
- a. **How will this item affect the principal's business or other activity?**  
As a neighboring property owner, any redevelopment of this site impacts the value of the adjacent Block 89 development. As a developer, any redevelopment of this site represents a potential business opportunity
- b. **Which industry, trade, profession or segment or portion thereof would be principally affected?**  
Commercial real estate and construction
- c. **If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.**  
N/A

For additional items, attach additional sheets

2. If lobbying communication relates to the capital or operating budget, identify topic or topics

<b>CAPITAL BUDGET</b>		<b>OPERATING BUDGET</b>	
IBD		IBD	
	<u>topic</u>		<u>topic</u>
	<u>topic</u>		<u>topic</u>
	<u>topic</u>		<u>topic</u>
	<u>topic</u>		<u>topic</u>
	<u>topic</u>		<u>topic</u>
	<u>topic</u>		<u>topic</u>

**Section IV - Authorization of Lobbyists**

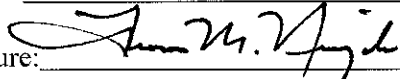
As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal

- The lobbyist is an employee of the Principal. **\*\*The lobbyist is an employee of an affiliated entity**
- The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal

Dated: 1/29/10

Name: Thomas Neujahr

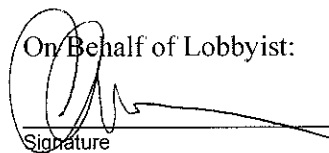
Position: President

Signature: 

**Section V -- Certification**

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

On Behalf of Lobbyist:

  
Signature

Title

Christopher Schramm

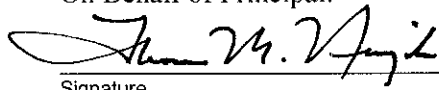
1/29/10

Type or print name as signed above

Date

Address & Telephone (if different from first page of this form)

On Behalf of Principal:

  
Signature

Title

Thomas Neujahr

1/29/10

Type or print name as signed above

Date

Address & Telephone (if different from first page of this form)