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MADISON CITY CLERK

REGISTRATION OF LOBBYIST

Return to Office of the City Clerk, 210 Martin Luther King, Jr Blvd., Room 103, Madison, WI 53703-3342

Section 1 -- Identification of Lobbyist
"Lobbyist" means any person paid to influence administrative or legislative action.

Slavish — Last Name
Michael — First Name
President — Title

Hovde Properties, LLC, 122 W. Washington Ave., Ste. 101 — Mailing Address

Madison — City
WI — State
53703 — Zip Code

Business Address (if different)

(608) 255-5175, ext. 136 — Contact Phone

(608) 255-6196 — Contact FAX
mslavish@hovdeproperties.com — Contact E-mail Address

www.hovdeproperties.com — Internet Address

Person to whom correspondence should be sent (if different from above)

Last Name
First Name

Firm or Organization Name

Mailing Address

City
State
Zip Code

Phone
FAX
E-mail Address

Section II -- Nature and Interest of Principal

Hovde Properties, LLC — Name of Principal

Designated Representative of Principal:

Punzel — Last Name
Janine — First Name
Vice President — Title

122 W. Washington Ave., Ste. 101 — Mailing Address

Madison — City
WI — State
53703 — Zip Code

Business Address (if different)

(608) 255-5175 — Contact Phone
mslavish@hovdeproperties.com — Contact E-mail Address

(608) 255-6196 — Contact FAX
www.hovdeproperties.com — Internet Address

Check one of the following and complete only that section:

[x] **Business Entity**

real estate development
Describe the business activity in which the entity is engaged

Chief Executive Officer: _____
Last First Title

If partnership or limited liability company, check here [ ] and attach list of partners/members.

[ ] **Industry, Trade or Professional Association**

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: _____
Last First Title

Approximate number of members: _____

[ ] **Other Not for Profit**

[ ] Labor Union [ ] Charitable/Religious/Civic, etc [ ] Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: _____

[ ] **Individual**

Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

Section III -- Areas of Lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

The Principal may attempt to influence administrative and legislative actions pertaining to the City of Madison's real estate development policies and actions specific to developments, projects and designs specifically proposed by the Principal.

List the City agencies in which the principal seek to influence administration action:

[x] All [ ] None [ ] Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31

1. Item: Development, zoning and financing issues including but not limited to a project at Sprecher and Cottage Grove Roads in the City of Madison.

   a. How will this item affect the principal's business or other activity?

   Implementation of development plans.

   b. Which industry, trade, profession or segment or portion thereof would be principally affected?

   Real Estate & Construction

   c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

   For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

CAPITAL BUDGET	OPERATING BUDGET
topic	topic
topic	topic
topic	topic
topic	topic
topic	topic
topic	topic

Section IV - Authorization of Lobbyists

As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

[x] The lobbyist is an employee of the Principal

[ ] The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: 10/23/09

Name: Janine Punzel

Position: Vice President

Signature:

Section V -- Certification

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

On Behalf of Lobbyist:

Signature

PRESIDENT
Title

Michael Slavish
Type or print name as signed above

10/23/09
Date

Address & Telephone (if different from first page of this form)

On Behalf of Principal:

Signature

Vice President
Title

Janine Punzel
Type or print name as signed above

10/23/09
Date

Address & Telephone (if different from first page of this form)