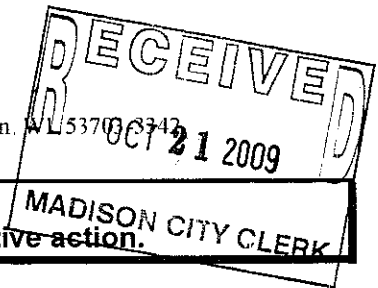


# REGISTRATION OF LOBBYIST

Return to Office of the City Clerk, 210 Martin Luther King, Jr. Blvd., Room 103, Madison, WI 53703-8342



## Section 1 -- Identification of Lobbyist

"Lobbyist" means any person paid to influence administrative or legislative action.

SOGLIN PAUL  
Last Name First Name Title  
SOGLIN CONSULTING LLC DI STANDISITE CT  
Mailing Address  
MADISON WI 53705  
City State Zip Code

Business Address (if different)  
Contact Phone 608-770-0947  
Contact FAX  
Contact E-mail Address PAUL@PSOGLIN.COM

Internet Address

Person to whom correspondence should be sent (if different from above)

\_\_\_\_\_  
Last Name First Name  
\_\_\_\_\_  
Firm or Organization Name  
\_\_\_\_\_  
Mailing Address  
\_\_\_\_\_  
City State Zip Code  
\_\_\_\_\_  
Phone FAX E-mail Address

## Section II -- Nature and Interest of Principal

PALACIOS PROPERTY MANAGEMENT  
Name of Principal

Designated Representative of Principal:

HOUDEN CHRIS  
Last Name First Name Title  
P.O. BOX 2038  
Mailing Address  
MADISON WI ~~53705~~ 53719  
City State Zip Code

Business Address (if different)  
Contact Phone 608-277-5787  
Contact E-mail Address  
Contact FAX  
Internet Address

Check one of the following and complete only that section:

**Business Entity**

RESIDENTIAL REAL ESTATE

Describe the business activity in which the entity is engaged

Chief Executive Officer: HOUDEN Last CHRIS First CEO Title

If partnership or limited liability company, check here  and attach list of partners/members.

**Industry, Trade or Professional Association**

Describe the industry trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: Last First Title

Approximate number of members: \_\_\_\_\_

**Other Not for Profit**

Labor Union  Charitable/Religious/Civic, etc.  Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: \_\_\_\_\_

**Individual**

Name and address of the individual's employer if any or of the individual's primary place of business if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

**Section III -- Areas of Lobbying**

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

PROPERTY DEVELOPMENT & ZONING

**Section IV - Authorization of Lobbyists**

As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

- The lobbyist is an employee of the Principal.
- The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: \_\_\_\_\_

Name: CHRIS HOUDEN

Position: CEO

Signature: X [Handwritten Signature]

**Section V -- Certification**

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

On Behalf of Lobbyist:

[Handwritten Signature]  
Signature \_\_\_\_\_ Title \_\_\_\_\_

PAUL SOGLIN  
Type or print name as signed above \_\_\_\_\_ Date \_\_\_\_\_

Address & Telephone (if different from first page of this form)

On Behalf of Principal:

X [Handwritten Signature]  
Signature \_\_\_\_\_ Title \_\_\_\_\_

CHRIS HOUDEN  
Type or print name as signed above \_\_\_\_\_ Date \_\_\_\_\_

Address & Telephone (if different from first page of this form)

List the City agencies in which the principal seek to influence administration action:

- All
- None
- Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: APPROVAL OF ZONING
  - a. How will this item affect the principal's business or other activity?  
DEVELOPE NEW HOUSING
  - b. Which industry, trade, profession or segment or portion thereof would be principally affected?  
\_\_\_\_\_
  - c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.  
\_\_\_\_\_

For additional items, attach additional sheets

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

**CAPITAL BUDGET**

**OPERATING BUDGET**

topic
topic
topic
topic
topic
topic

topic
topic
topic
topic
topic
topic