

# REGISTRATION OF LOBBYIST

Return to Office of the City Clerk, 210 Martin Luther King, Jr Blvd, Room 103, Madison, WI 53703-3342

## Section 1 -- Identification of Lobbyist

**"Lobbyist" means any person paid to influence administrative or legislative action.**

Soglin Paul  
Last Name First Name Title

Soglin Consulting, LLC, 121 Standish Court

Mailing Address

Madison WI 53705

City State Zip Code

Business Address (if different)

(608) 770-0947

Contact Phone

Contact FAX

www.soglin.com

Internet Address

Paul@soglin.com

Contact E-mail Address

Person to whom correspondence should be sent (if different from above)

Last Name First Name

Firm or Organization Name

Mailing Address

City State Zip Code

Phone FAX E-mail Address

## Section II -- Nature and Interest of Principal

Apex Property Management, Inc.

Name of Principal

Designated Representative of Principal:

Bosben Bruce Chairman  
Last Name First Name Title

1741 Commercial Ave.

Mailing Address

Madison WI 53704

City State Zip Code

Business Address (if different)

(608) 255-3753

Contact Phone

(608) 255-5668

Contact FAX

www.apexrents.com

Internet Address

bbosben@apexrents.com

Contact E-mail Address

www.apexrents.com

Internet Address

Check one of the following and complete only that section:

**Business Entity**

property management and rentals

Describe the business activity in which the entity is engaged

Chief Executive Officer: Bosben Bruce Chairman  
Last First Title

If partnership or limited liability company, check here  and attach list of partners/members.

**Industry, Trade or Professional Association**

Describe the industry trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: \_\_\_\_\_  
Last First Title

Approximate number of members: \_\_\_\_\_

**Other Not for Profit**

Labor Union  Charitable/Religious/Civic, etc.  Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: \_\_\_\_\_

**Individual**

Name and address of the individual's employer, if any or of the individual's primary place of business, if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

**Section III -- Areas of Lobbying**

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

Property development and zoning issues

List the City agencies in which the principal seek to influence administration action:

- All
- None
- Agencies listed below

---



---

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: Approval of PUD application.

a. How will this item affect the principal's business or other activity?  
It will permit the Principal to proceed with a mixed use development.

b. Which industry, trade, profession or segment or portion thereof would be principally affected?  
 \_\_\_\_\_  
 \_\_\_\_\_

c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.  
 \_\_\_\_\_  
 \_\_\_\_\_

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

**CAPITAL BUDGET**

**OPERATING BUDGET**

topic	topic
topic	topic
topic	topic
topic	topic
topic	topic
topic	topic

**Section IV - Authorization of Lobbyists**

As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

- The lobbyist is an employee of the Principal.
- The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: 7/20/09

Name: Bruce Bosben

Position: Chairman

Signature: *Bruce Bosben*

**Section V -- Certification**

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

On Behalf of Lobbyist:

*Paul N. Soglin*  
Signature

Title

Paul Soglin

Date

Type or print name as signed above

7/21/09

Address & Telephone (if different from first page of this form)

On Behalf of Principal:

*Bruce Bosben*  
Signature

Chairman

Title

Bruce Bosben

7/20/09

Type or print name as signed above

Date

Address & Telephone (if different from first page of this form)