

REGISTRATION OF LOBBYIST

Return to Office of the City Clerk, 210 Martin Luther King, Jr Blvd, Room 103, Madison, WI 53703-3342

Section 1 -- Identification of Lobbyist

"Lobbyist" means any person paid to influence administrative or legislative action.

Stitt Bert
Last Name First Name Title

Bert Stitt & Associates, Inc., 120 South Franklin St.

Mailing Address

Madison WI 53703-3414
City State Zip Code

Business Address (if different)

(608) 255-2363

Contact Phone

(608) 283-0701

Contact FAX

bertstitt@tds.net

Contact E-mail Address

Internet Address

Person to whom correspondence should be sent (if different from above)

Last Name First Name

Firm or Organization Name

Mailing Address

City State Zip Code

Phone FAX E-mail Address

Section II -- Nature and Interest of Principal

Apex Property Management, Inc.

Name of Principal

Designated Representative of Principal:

Bosben Bruce Chairman
Last Name First Name Title

1741 Commercial Ave.

Mailing Address

Madison WI 53704
City State Zip Code

Business Address (if different)

(608) 255-3753

Contact Phone

(608) 255-5668

Contact FAX

bbosben@apexrents.com

Contact E-mail Address

www.apexrents.com

Internet Address

Check one of the following and complete only that section:

Business Entity

property management and rentals

Describe the business activity in which the entity is engaged

Chief Executive Officer: Bosben Bruce Chairman
Last First Title

If partnership or limited liability company, check here and attach list of partners/members.

Industry, Trade or Professional Association

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents

Chief Executive Officer: _____
Last First Title

Approximate number of members: _____

Other Not for Profit

Labor Union Charitable/Religious/Civic, etc. Other

Briefly describe the organization's purpose and any other group with a common interest which the organization primarily represents

Describe any industry, trade, profession, or group with a common interest which the organization primarily represents or from which the organization's membership or financial support is primarily derived

Approximate number of members: _____

Individual

Name and address of the individual's employer, if any or of the individual's primary place of business if self-employed

Describe the business activity in which the individual or the individual's employer is engaged

Section III – Areas of Lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

Property development and zoning issues.

List the City agencies in which the principal seek to influence administration action:

- All
- None
- Agencies listed below

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item: Approval of PUD application.

a. How will this item affect the principal's business or other activity?
It will permit the Principal to proceed with a mixed use development.

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

For additional items, attach additional sheets.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

CAPITAL BUDGET

OPERATING BUDGET

topic
topic
topic
topic
topic
topic

topic
topic
topic
topic
topic
topic

Section IV - Authorization of Lobbyists

As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

- The lobbyist is an employee of the Principal.
- The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: 7/20/09

Name: Bruce Bosben

Position: Chairman

Signature: *Bruce Bosben*

Section V - Certification

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

On Behalf of Lobbyist:

Signature: *Bert Stitt*

Bert Stitt

Type or print name as signed above

Community Engagement Consulta

Title

7-21-09

Date

Address & Telephone (if different from first page of this form)

On Behalf of Principal:

Signature: *Bruce Bosben*

Bruce Bosben

Type or print name as signed above

Chairman

Title

7/20/09

Date

Address & Telephone (if different from first page of this form)